



DESTINATION EASTERN &
NORTHUMBERLAND SHORES
N O V A S C O T I A

Mr. Wayne Mason,
Chair, Community Planning and Economic Development Committee
Halifax, NS

May 26, 2016

Dear Mr. Mason:

On behalf of Destination Eastern and Northumberland Shores and our STEP working committee thank you for allowing us to present to your committee last week. It is an exciting time for tourism along the Eastern Shore and we are pleased with the progress that has been made to date. We are now entering into phase 2 and have confirmed provincial funding along with the community contribution. We will be applying for ACOA funding in the coming weeks.

As follow up to our presentation we would like to formally request that Halifax contribute to our next phase of this project as outlined below.

1. In-kind resources from the Planning department for research, planning, inventory and design services - we have estimated this to be about \$25,800
2. Cash contribution of \$7,900 to be used towards DEANS hiring a contract worker for an essential visitor services strategy
3. Staff person who will sit on our phase 2 working committee

If you have questions please let me know and I would be happy to answer any concerns you or Council may have.

Sincerely,

Cindy MacKinnon
Managing Director, DEANS
Project Coordinator, STEP