Item 9.1.1



HALIFAX

Police Complaints Communication & Public Education Plan

May 28, 2018

Objectives

- Greater public awareness: Increase awareness among citizens of the processes that are available to report a complaint against HRP and RCMP officers, regardless of their geography within HRM.
- **Consistency in reporting:** Ensure consistency in reporting information related to complaints against the police by citizens.
- New training: Create additional training opportunities for employees for increased coordination and improved intake process for police complaints.





Key Audiences

- Board of Police Commissioners
- Citizens of HRM
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 - Representatives and organizations from diverse communities within HRM.
 - HRP and RCMP employees
 - Police Diversity Working Group





Action Plan – Consistency in Reporting

 Review HRP/RCMP statistics to determine the feasibility of a joint BoPC report going forward;



- Analyze the types of complaints received and any gaps with a view towards identifying training needs;
- Update to BoPC on the above.







Action Plan – Greater Public Awareness

- Provide a communications plan to BoPC (Diary Date: May, 2018).
- Include links for RCMP process on the HRP website on the "Filing a complaint against a Halifax Regional Police Officer" section (Diary Date: June 30, 2018).
- Develop a two-sided brochure (Diary Date: August 31, 2018)
- Curate a list of touch points for brochure dissemination (Diary Date: July 31, 2018).
- Create quarterly Facebook Public Service Announcements to reinforce awareness with citizens (Diary Date: Every Quarter starting Sept 30, 2018).





Action Plan – New Training

- Educate intake staff of both RCMP and HRP so that further ways to simplify the process can be identified;
- Internal employee broadcast to RCMP and HRP employees.

Diary Date: Sept. 30, 2018





Summary Overview: Materials to Support Plan

- Two-sided brochure
- Social media posts
- Information note and training materials for employees
- List of stakeholders to distribute information and message
- Question and Answer Document





Questions?



