

HALIFAX

P.O. Box 1749
Halifax, Nova Scotia
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Item No. 14.4.2
Halifax Regional Council
February 23, 2016

TO: Mayor Savage and Members of Halifax Regional Council
Original Signed

SUBMITTED BY: Councillor Nicoll, Chair of Harbour East-Marine Drive Community Council

DATE: February 8, 2016

SUBJECT: Request for a Staff Report Regarding the Removal of the Halifax Logo from all Signage in the Harbour East-Marine Drive Communities

ORIGIN

Motion approved at the February 4, 2016 meeting of the Harbour East-Marine Drive Community Council.

LEGISLATIVE AUTHORITY

Section 25(c) of the Halifax Regional Municipality Charter sets out the powers and duties of Community Council to include "recommending to the Council appropriate by-laws, regulations, controls and development standards for the community

RECOMMENDATION

The Harbour East-Marine Drive Community Council recommends that Halifax Regional Council request a staff report regarding the removal of the Halifax logo and brand from all community signs, landmarks and flagpoles in the Harbour East Marine Drive Communities.

BACKGROUND/ DISCUSSION

This motion was added to the agenda during the Approval of the Order of Business by a 2/3 majority at the February 4, 2016 meeting of the Harbour East-Marine Drive Community Council.

FINANCIAL IMPLICATIONS

The requested staff report will identify the financial implications of the proposed action.

COMMUNITY ENGAGEMENT

Harbour East-Marine Drive Community Council is comprised of five duly elected members of Council. Meetings are held monthly and are open to the public, unless otherwise stated. Agendas and minutes are available on the web.

ENVIRONMENTAL IMPLICATIONS

None identified.

ALTERNATIVES

Community Council did not identify any alternatives.

ATTACHMENTS

1. **Extract of Draft Minutes of February 16, 2016 Harbour East Marine Drive Community Council**

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.php> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 902.490.4210, or Fax 902.490.4208.

Report Prepared by: Cathy Collett, Legislative Assistant, 902.490.6517

Original Signed

Report Approved by: Sherrill Murphy, Deputy Clerk, 902.490-4211

Extract of the Draft Minutes from the February 4, 2016 meeting of Harbour East-Marine Drive Community Council:

18.4 Councillor McCluskey

MOVED by Councillor McCluskey, seconded by Councillor Hendsbee

THAT Harbour East-Marine Drive Community Council recommend that Regional Council request a staff report regarding the removal of the Halifax logo and brand from all community signs, landmarks and flagpoles in the Harbour East Marine Drive Communities.

MOTION PUT AND PASSED

Councillor McCluskey spoke to her love for the community of Dartmouth.