



P.O. Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Item No. 16.1
North West Community Council
May 14, 2018

TO: Chair and Members of the North West Community Council

Original Signed

SUBMITTED BY:

Maggie MacDonald, Government Relations and External Affairs

Original Signed

Jacques Dubé, Chief Administrative Officer

DATE: April 27, 2018

SUBJECT: **Bedford Business Improvement District Formation**

RECOMENDATION REPORT

ORIGIN

Letter, dated May 1, 2018, advising that the Steering Committee formed pursuant to By-Law B-700 had expressed its desire to form a Business Improvement District in Bedford.

LEGISLATIVE AUTHORITY

Halifax Regional Municipality Charter, S.N.S. 2008. c. 39, section 70, Area Improvement and Promotion.

By-law B-700, Respecting the Regulation of Business Improvement Districts.

Administrative Order Number 47, the Business Improvement District Administrative Order.

RECOMMENDATION

It is recommended that the North West Community Council:

1. Approve, for the purposes of conducting an area rate vote and public meeting pursuant to By-law B-700, the proposed Bedford Business Improvement District area rate, minimum levy, and maximum levy; and
2. Approve, for the purposes of conducting an area rate vote and public meeting pursuant to By-law B-700, the proposed Bedford Business Improvement District boundaries,

to be effective upon receipt by the Clerk's Officer of a list of all Tenants within the proposed Business Improvement District.

BACKGROUND

By-law B-700, Respecting the Regulation of Business Improvement Districts

By-law B-700 governs the formation, expansion, contraction and dissolution of Business Improvement Districts within HRM.¹ The By-law employs an Administrative Order mechanism to form a new Business Improvement District, amalgamate two or more Business Improvement Districts, or change the boundaries of an existing Business Improvement District.

Further to By-law B-700, BID formation must be: (1) initiated by a Steering Committee; (2) communicated to commercial property owners and business owners within the district's proposed boundary area; (3) approved, for the purposes of an BID formation vote, by one or more Community Councils; (4) voted on by commercial property owners and business owners within the proposed BID boundary area; and (5) approved by Regional Council (see Attachment A for a flow chart of the BID formation process under By-law B-700).

DISCUSSION

Part I – BID Boundary Formation Process

Steering Committee and Notice of Intent to Create BID

By-law B-700 stipulates that a request to form a Business Improvement District must originate with a Steering Committee. For the purposes of a newly forming BID, a Steering Committee must include five or more members and must include commercial property owners and commercial tenants. Pursuant to By-law B-700, the Bedford Steering Committee wrote to notify HRM's Acting Chief Administrative Officer (CAO) and the Municipal Clerk of that committee's intention to proceed with the creation of a new BID in Bedford (see Attachment B).

Community Council Role – Authority to Review

By-law B-700 mandates that, prior to a public hearing being held or an BID formation vote being conducted, any proposed BID be reviewed by the Community Council(s) responsible for the District(s)

¹ A copy of By-law B-700 is available online at the following URL
<https://www.halifax.ca/sites/default/files/documents/city-hall/legislation-by-laws/By-lawB-700.pdf>

containing the proposed Business Improvement District. In this case, the proposed business district lies entirely within the North West Community Council's (NWCC) jurisdiction.

Community Council Role – Review of Area Rate, Minimum/Maximum Levy

Where a Steering Committee, formed pursuant to By-Law B-700, has requested that a new Business Improvement District be formed, Community Council must review the proposed area rate, minimum levy, and maximum levy (based on the budget and activity plan provided). Community Council may, for the purposes of conducting an area rate vote and public meeting, approve, approve with amendment, or reject the proposed area rate, minimum levy, and maximum levy.

Community Council Role – Review of Boundary

Where a Steering Committee, formed pursuant to By-Law B-700, has requested that a new Business Improvement District be formed, Community Council is also required to consider the proposed geographic boundary. Community Council may, for the purposes of conducting an area rate vote and public meeting approve, approve with amendment, or reject the proposed Business Improvement District boundaries.

Part II – Proposed Business District Boundary and Levy

Proposed Boundary

As required by By-law B-700, the Steering Committee for the proposed Bedford BID has defined a geographic boundary for the business district (see map in Attachment B). The proposed boundaries would include commercial properties within the current Municipal polling district boundary for District 16 (Bedford – Wentworth).² Assessment Account Numbers (AANs), Parcel Identification Numbers (PIDs) and addresses and descriptions of commercial properties within the proposed boundary area are set out in Table 1 (see Attachment D).

As required by By-law B-700, the proponents have generated a list of commercial tenants currently occupying commercial properties located within the proposed business district boundary.

Proposed Area Rate, Minimum Levy and Maximum Levy

The Steering Committee has, for purposes of the desired business district formation, proposed an area rate, minimum levy and maximum levy. The proposed area rate, minimum levy and maximum levy are as follows:

Area Rate:	16¢ per \$100 of assessed commercial property value
Minimum Levy:	\$350
Maximum Levy:	\$3,000

² The current district boundaries, as of the writing of this report, took effect on November 1, 2016.

Anticipated Levy Generated by Boundary Area

Creation of a new Bedford business district will entail applying a Business Improvement District (BID) levy on all commercial properties within the proposed boundary area. The amount levied will be subject to Council's approval. Levies may change on an annual basis, such changes being subject to Council's discretion. All revenue accruing to HRM, through the collection of a BID levy, is disbursed to the BID (per the terms and conditions of a Business Improvement District Service Agreement). As such, the proposed BID formation would have no impact on HRM's operating budget.

A total of 319 commercial properties are currently located within the proposed business district area. Applying the proposed area rate, minimum levy and maximum levy to the properties within the proposed expansion area would generate a BID levy of \$437,896.88 per year. In compliance with By-law B-700, the Steering Committee for the proposed Bedford BID has provided a provisional activity plan and budget based on the proposed BID boundary area, area rate, minimum levy and maximum levy (see Attachments E and F).

Proponent-Led Consultation with Commercial Property Owners and Business Owners

To satisfy By-law B-700's consultation requirements, the proponents have consulted with stakeholders in the proposed BID boundary area and have found support for the business district's formation. The proponents mailed and emailed invitations to commercial property owners and commercial tenants within the expansion area inviting them to attend an information meeting. An online need assessment survey was sent to commercial tenants and commercial property owners located in the proposed boundary area. Individual commercial property tenants (businesses) were enumerated and the proponents have informed staff that more than 200 businesses were visited. The proponents created a brand identity and logo for the prospective Business Improvement District (see Attachment C), launched a Bedford Business Improvement District web site (see www.bedfordbusinesses.com) and created Facebook, Twitter and LinkedIn accounts to support communications efforts. Business district notices were placed on two community road side signs. BID formation activities were covered in both the Community Herald³ and Allnovascotia.com. In December of 2017, the proponents undertook a demonstration project that involved reopening the Moirs Mill Historical Building and decorating the building (as a Christmas present). An additional demonstration project is planned for May of 2018. A digital newsletter that links to the website is now ready for distribution by the BID proponents.

Part III – Next Steps (If Boundary and Levy Rate are Approved by NWCC)

HRM Staff Led Public Meeting

By-law B-700 specifies that, where Community Council gives its authorization to proceed with the BID formation process, a public meeting must be held. The public meeting is conducted by HRM staff to give affected parties a chance to ask questions about the proposed business district formation and the voting process. Meeting attendees can publicly express either support for, or opposition to, the proposed BID.

HRM Conducted BID Formation Vote

By-law B-700 specifies that, where Community Council gives its authorization to proceed with the BID creation process, a business district formation vote must be conducted. HRM would send area rate ballot packages to all commercial tenants and commercial property owners in the proposed Business Improvement District. Further to By-law B-700, the area rate ballot package must include an explanatory letter advising stakeholders of the implications of the prospective BID formation, an area rate ballot, and a map defining the proposed boundaries of the Business Improvement District.

³ See <http://thechronicleherald.ca/bedfordsackvilleobserver/1548797-new-initiative-hopes-to-promote-bring-new-business-to-bedford> (Published February 27, 2018 - 6:00am).

Ballot Count Results and Role of Council

If a majority of the area rate ballots returned are marked in favour of forming a new BID in Bedford, the proposed BID is then reviewed by Regional Council. Further to By-law B-700, Regional Council may approve, approve with amendment or reject the proposed Bedford Business Improvement District boundary. If a majority of the ballots returned are marked against forming the BID, no Council review occurs.

Regional Council may establish the proposed Bedford Business Improvement District by amending Administrative Order 47 to add the newly formed Bedford BID to Schedule 1 of the AO.

Service Agreement

Once a BID has been established, Regional Council would direct staff to enter into a Service Agreement. This agreement would appoint an independent non-profit entity as a Business Improvement Association (BIA).

FINANCIAL IMPLICATIONS

Pursuant to By-law B-700, the Municipality must provide notice of a BID-formation-related public meeting in a local newspaper at least seven (7) calendar days prior to the date the meeting shall be held. The Municipality must also provide notice of a BID-formation vote in a local newspaper at least fourteen (14) days prior to the return date specified on the ballot. Costs are anticipated to be in the \$600-\$900 range, per newspaper insertion. Insertion costs can be absorbed in the approved operating budget for E400 Intergovernmental Relations. The proposed BID formation would have no impact on HRM's operating budget.

RISK CONSIDERATION

Recommendation: Approve, for the purposes of conducting an area rate vote and public meeting the proposed district boundary, area rate, minimum levy, and maximum levy.

Risk	Likelihood (1-5)	Impact (1-5)	Risk Level (I/L/M/H/VH)	Mitigation
Financial	–	–	–	N/A
Environmental	–	–	–	N/A
Service Delivery	–	–	–	N/A
People	–	–	–	N/A
Reputation	1	1	L	N/A
Legal and Compliance	1	1	L	N/A

Alternative 1: Approve with amendment, or reject the proposed area rate, minimum levy, and maximum levy

Risk	Likelihood (1-5)	Impact (1-5)	Risk Level (I/L/M/H/VH)	Mitigation
Financial	–	–	–	N/A
Environmental	–	–	–	N/A
Service Delivery	–	–	–	N/A
People	–	–	–	N/A
Reputation	1	1	L	N/A
Legal and Compliance	1	1	L	N/A

Alternative 2: Approve with amendment, or reject the proposed Business Improvement District boundaries.

Risk	Likelihood (1-5)	Impact (1-5)	Risk Level (I/L/M/H/VH)	Mitigation
Financial	–	–	–	N/A
Environmental	–	–	–	N/A
Service Delivery	–	–	–	N/A
People	–	–	–	N/A
Reputation	1	1	L	N/A
Legal and Compliance	1	1	L	N/A

COMMUNITY ENGAGEMENT

Commercial property owners/business owners were engaged by the proponents to gauge support for forming a Business Improvement District in Bedford (see discussion section above for particulars). If North West Community Council gives its approval to proceed, a public meeting and a BID formation plebiscite vote will be conducted by HRM staff, pursuant to By-law B-700.

ENVIRONMENTAL IMPLICATIONS

There are no environmental implications.

ALTERNATIVES

1. North West Community Council could approve with amendment(s), or reject the proposed area rate, minimum levy, and maximum levy.
2. North West Community Council could approve with amendment(s), or reject the proposed Business Improvement District boundaries.

If Community Council approves, with amendment(s), the proposed area rate, minimum levy, maximum levy or boundary, the amendment(s) will be referred back to the Steering Committee for consideration. Steering Committee ratification is necessary since amendment may impact the viability of the proposed BID's budget and operational plans. If the Steering Committee ratifies Community Council's

amendment(s), staff will hold a public meeting and conduct an area rate vote reflecting the boundaries, area rate, minimum levy and maximum levy, as amended by Community Council, and ratified by the Steering Committee (see Attachment A).

ATTACHMENTS

Attachment A: BID Formation Flow Chart (per By-law B-700 requirements).

Attachment B: Letter addressed to Chief Administrative Officer and Municipal Clerk from the Steering Committee for the proposed Bedford BID

Attachment C: Evidence of stakeholder engagement conducted by the Bedford BID Steering Committee.

Attachment D: List of commercial properties within the proposed Bedford Business Improvement District boundary.

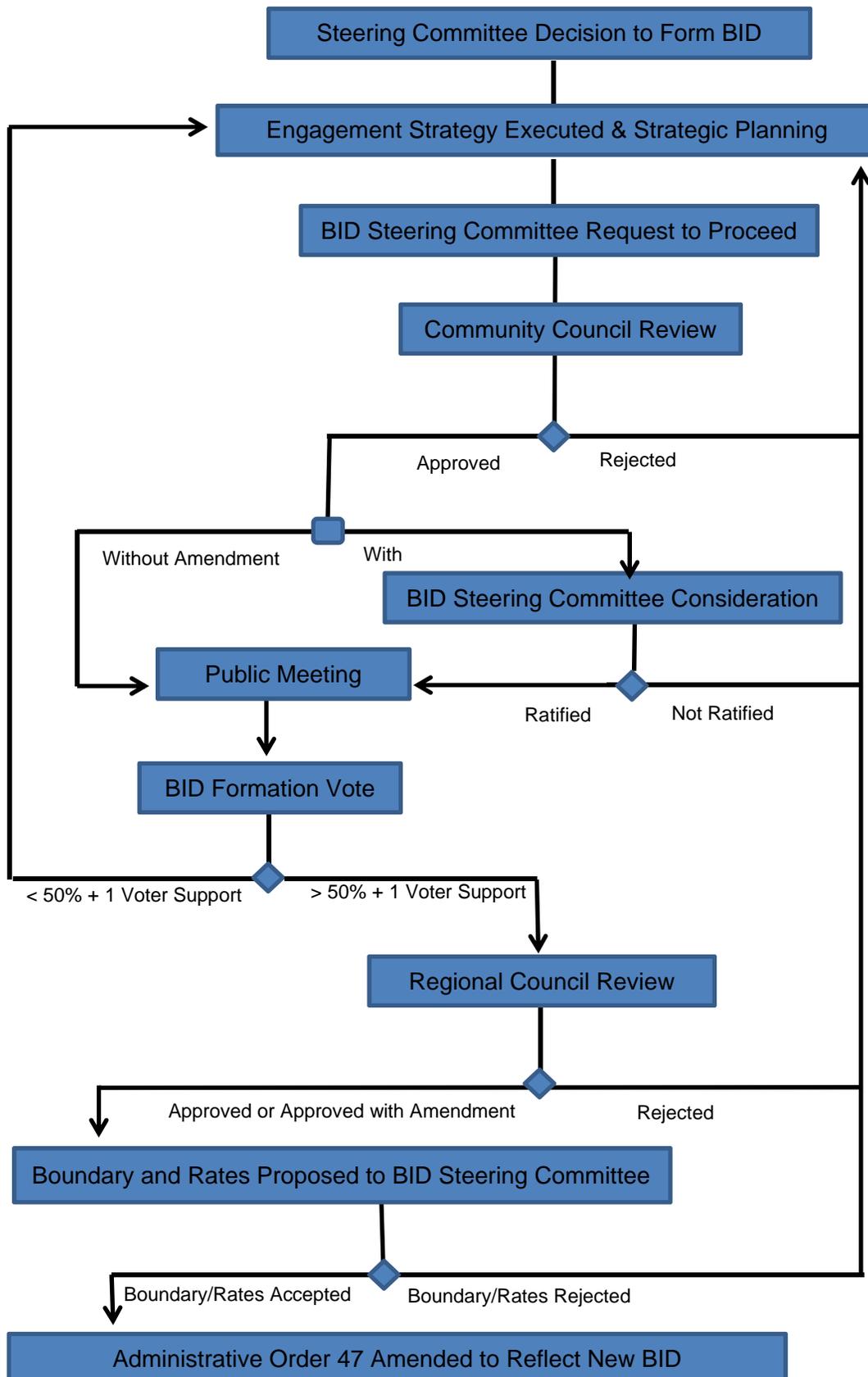
Attachment E: Proposed Activity Plan (2018-2019) for the proposed Bedford Business Improvement District (assumes boundary, area rate levy, minimums and maximums as proposed).

Attachment F: Proposed Budget (2018-2019) for the proposed Bedford Business Improvement District (assumes boundary, area rate levy, minimums and maximums as proposed).

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Scott Sheffield, Government Relations & External Affairs, 490-3941

Attachment A
BID Formation Flow Chart



ATTACHMENT B



May 9, 2018

Jacques Dubé
Chief Administrative Officer, Halifax Regional Municipality
City Hall
1841 Argyle Street, Main Floor
PO Box 1749
Halifax, NS B3J 3A5

Dear Mr. Dubé,

We are writing to advise you that the Board of Directors of the Bedford Business Improvement District Association voted to create a new business district on April 30th, 2018.

The proposed boundaries for the business improvement district are the same as current municipal District 16 (depicted at the end of this letter).

The Bedford Business District Association has consulted hundreds of businesses in the area and has found support for the new business district. The Bedford Business District Association held one information meeting in the Bedford area on March 8, 2018. An online survey has also been sent to more than 700 Bedford businesses. The survey shows good support for the new district.

More than 100 tent cards indicating support for the BID have been distributed door to door with majority support shown. An information driven website, <https://bedfordbusinesses.ca>, has also been created. Groundwork for this project has also resulted in a community partner, the Bedford Lions Club. The re-opening of the Moirs Mill historic building was carried out at Christmas as a demonstration project. A database of all Bedford businesses, including contacts, addresses and postal codes in the designated area is also being completed.

We are proposing that the area rate be set at 16 cents per \$100 of assessed commercial property value and that the minimum and maximum levies be set at \$350 and \$3,000, respectively.

Please find attached the proposed activity plan and budget for the expanded business improvement district (BID).

We respectfully ask that you request NWCC to approve a Business Improvement District area rate vote, and request that Council create a new Bedford Business Improvement District.

Please feel free to contact BID volunteer Steve Warburton at steve@warburtoncommunications.com should you have any questions or require further information.

The Board of Directors
Bedford Business Improvement District



Tracy Bennett, Firefly Digital



Kyle Gilbert, CIBC



Sherzad Ibrahim
Tenant, Sherzad Tailoring Shop

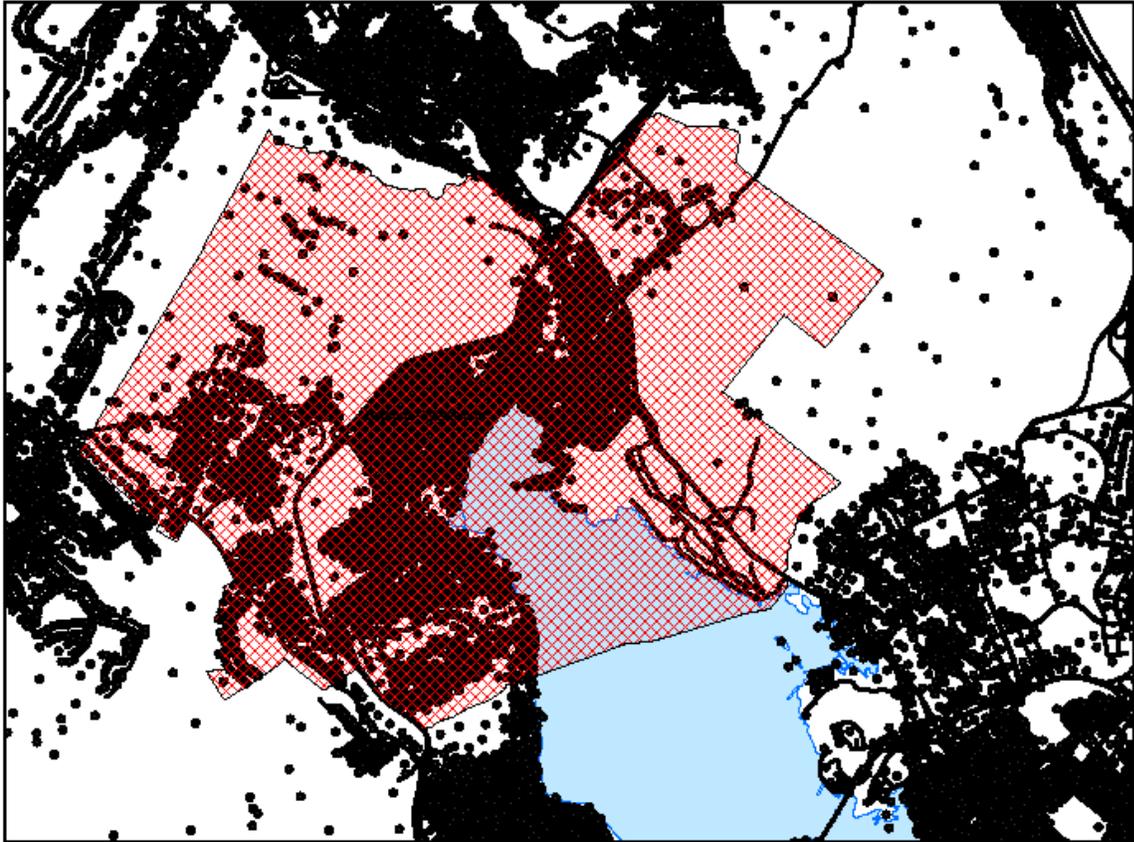


Della Doucette. Bedford
Appliance Warehouse

Jamie Harper
Bedford Lions Inc.

Dr. Emma Raghavan
Vetcetera

**Attachment
Bedford Business District
Proposed Boundaries**



ATTACHMENT C

Evidence of stakeholder engagement conducted by the Bedford BID Steering Committee.

Tent-style flyer ...



Bedford
Business Improvement District Project

Support for a Business Improvement District in Bedford is Growing.

For more information contact
Steve Warburton at 902 221 3196
or warburtons@eastlink.ca

www.bedfordbusinesses.com



Bedford
Business Improvement District Project

Starting a Business District helps:

- Improve the look of Businesses on the Bedford Highway
- Fights against Taxes
- Encourages and holds Signature events
- Gets federal, provincial and municipal funding for business improvements
- Joins the Bedford Business Community together for common issues

www.bedfordbusinesses.com



Bedford
Business Improvement District Project

Starting a Business District helps:

- Improve the look of Businesses on the Bedford Highway
- Fights against Taxes
- Encourages and holds Signature events
- Gets federal, provincial and municipal funding for business improvements
- Joins the Bedford Business Community together for common issues

www.bedfordbusinesses.com

Support for a Business Improvement District in Bedford is Growing.

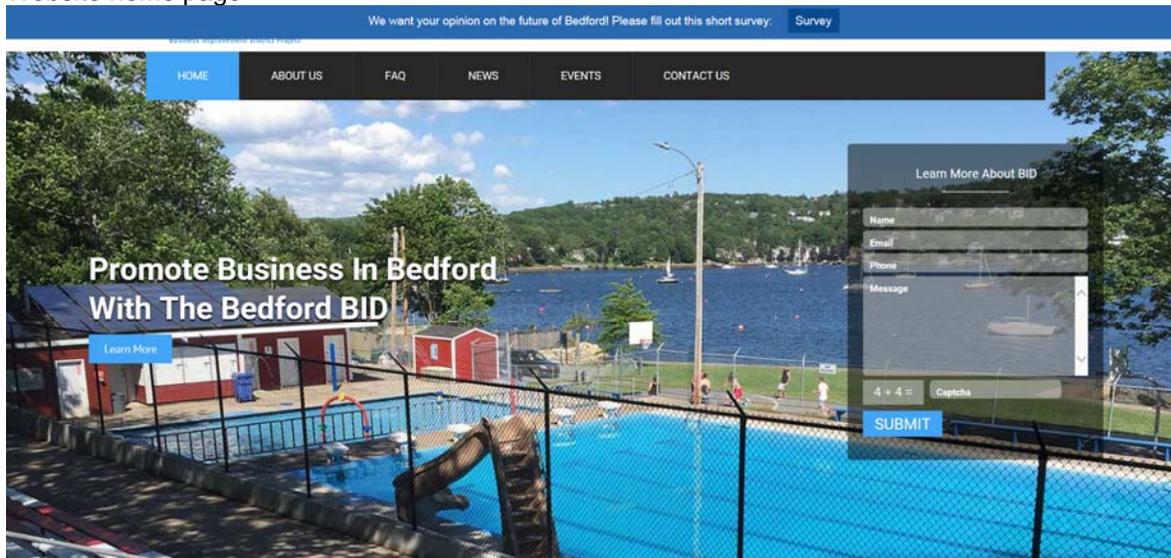
For more information contact
Steve Warburton at 902 221 3196
or warburtons@eastlink.ca

www.bedfordbusinesses.com

Logo



Website home page



WHAT ADVANTAGES DOES THE BEDFORD BUSINESS IMPROVEMENT DISTRICT OFFER?

ATTACHMENT D

BEDFORD BID DST 16 VOTING ELECTORAL BOUNDARY MAY 9 2018

<u>AAN</u>	<u>PID</u>	<u>ADDRESS & DESCRIPTION</u>
00004553	40098402	115 BLUEWATER RD LOT 10-K BEDFORD, WAREHOUSE
00004561	40098360	103 BLUEWATER RD, LOT 10-L BEDFORD, WAREHOUSE
00008443	40873127	1552 BEDFORD HWY, LOT ST-2 BEDFORD, RETAIL/OFFICE
00008451	41075458	771 BEDFORD HWYLOT BEDFORDLAND SMALL BUSINESS
00008486	40846891	772 BEDFORD HWYLOT 100-A BEDFORDDINING
00008508	40648339	15 DARTMOUTH RDBLOCK H BEDFORDOFFICE BUILDING
00008524	00428664	1600 BEDFORD HWYBEDFORDOFFICE BUILDING
00020788	00428482	39 DARTMOUTH RDBEDFORDLAND AUTO SALES
00142174	00428300	1232 BEDFORD HWYBEDFORDLAND RES/COM MIX
00164917	40098410	106 BLUEWATER RDLOT 12A-2A BEDFORDWAREHOUSE
00165212	00428474	1336 BEDFORD HWYLOT D BEDFORDRETAIL/OFFICE
00172383	00434852	1384 BEDFORD HWYBEDFORDLAND DWELLINGS SMALL BUSINESS
00228389	00435073	1181 BEDFORD HWYBEDFORDLAND SMALL BUSINESS
00235806	00435131	1157 BEDFORD HWYLOT 8 BEDFORDRETAIL/OFFICE
00238376	40647521	1748 BEDFORD HWYLOT C-2A BEDFORDFAST FOOD
00267082	00431007	377 SHORE DRLOT 5 BEDFORDSPORT FACILITY
00267201	00428342	1247 BEDFORD HWYBEDFORDLAND FELLOWSHIP HALL
00267317	40113326	10 DARTMOUTH RDLOT C BEDFORDFELLOWSHIP HALL
00268097	40017758	3 BEDFORD HILLS RDLOT F BEDFORDOFFICE BUILDING
00302309	00646034	845 HAMMONDS PLAINS RDBEDFORDLAND SERVICE
00340723	00360560	BEDFORD HWYBEDFORDLAND
00361674	00645408	1986 LARRY UTECK BLVDBEDFORDLAND DWELLING RES/COM MIX
00394467	00428557	332 ROCKY LAKE DRLOT 6 BEDFORDDWELLING SMALL BUSINESS
00500917	40116238	1683 BEDFORD HWYLOT C BEDFORDSERVICE
00506958	00434688	1105 BEDFORD HWYLOT 114 PORT BEDFORDSMALL BUSINESS
00700983	00415679	514 ROCKY LAKE DRLOT 20 BEDFORDSMALL BUSINESS
00700991	00428458	500 ROCKY LAKE DRBLOCK E1 BEDFORDWAREHOUSE
00701009	00428896	476 ROCKY LAKE DRLOT 24 BEDFORDINDUSTRIAL
00707228	00434704	1242 BEDFORD HWYBEDFORDLAND DWELLING SMALL BUSINESS
00726974	00428490	1312 BEDFORD HWYLOT 5 BEDFORDRES/COM MIX

00738166	00428466	1225 BEDFORD HWYBEDFORDLAND
00756326	00434712	1175 BEDFORD HWYLOT B BEDFORDOFFICE BUILDING
00792152	00434803	1394 BEDFORD HWYLOT 34 BEDFORDDWELLING SMALL BUSINESS
00812935	00288266	741 BEDFORD HWYLOT DE HALIFAXOFFICE BUILDING
00935727	00417543	346 HAMMONDS PLAINS RDLOT B BEDFORDDWELLING SMALL BUSINESS
01041908	40116196	1743 BEDFORD HWYBEDFORDLAND RETAIL/OFFICE
01146378	00434845	1368 BEDFORD HWYLOT D-2 BEDFORDSMALL BUSINESS
01215019	00435008	1262 BEDFORD HWYBEDFORDLAND DWELLING SMALL BUSINESS
01236784	40368086	1240 BEDFORD HWYBEDFORDLAND RETAIL/OFFICE
01321943	40874703	1749 BEDFORD HWYLOT 4A BEDFORDSERVICE
01376292	00428508	1516 BEDFORD HWYLOT 2 BEDFORDDINING
01381601	00435974	15 MEADOWVIEW DRLOT 17 BEDFORDDWELLING SMALL BUSINESS
01435981	00289496	740 BEDFORD HWYLOT A HALIFAXOFFICE BUILDING
01436007	00288282	746 BEDFORD HWYLOT 5 HALIFAXRETAIL/OFFICE
01522868	00430074	764 BEDFORD HWYLOT 3 BEDFORD
01522876	00430082	766 BEDFORD HWYLOT 4 BEDFORDHIGHWAY
01530674	40592297	949 BEDFORD HWYBLOCK S2A-3A-4 BEDFORDSHOPPING CENTRE
01599402	00430140	936 BEDFORD HWYBLOCK P BEDFORDSHOPPING PLAZA
01652346	00428565	1350 BEDFORD HWYLOT 1 BEDFORDOFFICE BUILDING
01691414	00417071	728 HAMMONDS PLAINS RDLOT 5X BEDFORDDWELLING GARAGE
01733338	40106916	1493 BEDFORD HWYBLOCK R BEDFORDFAST FOOD
01768581	00434886	1167 BEDFORD HWYLOT 6 BEDFORDOFFICE BUILDING
01824732	00428581	1509 BEDFORD HWYLOT A-1 BEDFORDSHOPPING PLAZA
01824759	40628315	873 BEDFORD HWYLOT ABCD BEDFORD
01824864	00289611	604 BEDFORD HWYLOT A HALIFAXAUTO SALES
01927302	00428706	275 ROCKY LAKE DRLOT B BEDFORDWAREHOUSE
01931296	00645937	2019 LARRY UTECK BLVDBEDFORDLAND INDUSTRIAL
01943979	00645374	1941 LARRY UTECK BLVDLOT A-1M BEDFORDDWELLING SMALL BUSINESS
01944827	41293820	1687 BEDFORD HWYLOT B-1AX BEDFORDOFFICE BUILDING
01981307	00289835	617 BEDFORD HWYHALIFAXLAND SMALL BUSINESS
01981315	00289850	607 BEDFORD HWYLOT FM-1 HALIFAXWAREHOUSE
01995952	00428615	1143 BEDFORD HWYBEDFORDLAND RETAIL/OFFICE
02122553	00417253	705 HAMMONDS PLAINS RDLOT B BEDFORDDWELLINGS GARAGE

02124246	00428391	1496 BEDFORD HWYLOT A-1 BEDFORDOFFICE BUILDING
02133741	00428722	910 BEDFORD HWYLOT 1 BEDFORD
02137038	00428755	1505 BEDFORD HWYBEDFORDLAND GAS STATION
02137046	40116352	1746 BEDFORD HWYLOT A BEDFORDSHOPPING PLAZA
02137054	40728081	757 BEDFORD HWYLOT CLW BEDFORDRETAIL/OFFICE
02137224	00289629	612 BEDFORD HWYHALIFAXLAND
02140004	40441578	61 BLUEWATER RDLOT 6C BEDFORDWAREHOUSE
02140012	41243478	2 BLUEWATER RDLOT 2AA BEDFORDWAREHOUSE
02140039	40098386	90 BLUEWATER RDLOT 14 BEDFORDWAREHOUSE
02143577	40106908	1529 BEDFORD HWYBLOCK BT BEDFORDFAST FOOD
02153602	00428813	1524 BEDFORD HWYBEDFORDLAND GAS STATION
02153831	00289819	BEDFORD HWYHALIFAXLAND
02215438	40697211	1254 BEDFORD HWYLOT R-1 BEDFORDOFFICE BUILDING
02327201	40593782	734 HAMMONDS PLAINS RDLOT GR-1X BEDFORDDWELLINGS WAREHOUSE
02332841	00435990	29 MEADOWVIEW DRLOT 1-A BEDFORDDWELLING SMALL BUSINESS
02373777	00416131	536 ROCKY LAKE DRLOT 18 BEDFORDDWELLING SMALL BUSINESS
02388081	40116170	1725 BEDFORD HWYBEDFORDLAND SERVICE
02391708	00428854	1248 BEDFORD HWYLOT A BEDFORDRES/COM MIX
02398109	00433292	2 DIVISION STLOT B-72 BEDFORDDWELLING SMALL BUSINESS
02399733	40749780	131 DUKE STBLOCK S BEDFORDWAREHOUSE
02462907	40176067	BEDFORD HWYHALIFAXLAND
02506556	00434902	1360 BEDFORD HWYBEDFORDLAND SMALL BUSINESS
02519178	00428870	1180 BEDFORD HWYLOT 2X BEDFORDSHOPPING PLAZA
02519186	00428862	1170 BEDFORD HWYLOT 1X BEDFORD
02531879	00428607	35 DUKE STLOT T-1R POR BEDFORDSERVICE
02745658	00434928	1144 BEDFORD HWYLOT 15 BEDFORDANIMAL CLINIC
02908085	00434951	1119 BEDFORD HWYLOT 117 BEDFORDRES/COM MIX
02994976	41457961	BEDFORD HWYLOT BF1 BEDFORD
03003892	00417402	397 HAMMONDS PLAINS RDLOT X BEDFORDDWELLING SMALL BUSINESS
03030431	00428920	1519 BEDFORD HWYLOT A-4 BEDFORDOFFICE BUILDING
03032736	00435149	1068 BEDFORD HWYLOT M BEDFORDUTILITY
03032744	40107161	1405 BEDFORD HWYBEDFORDLAND OFFICE BUILDING
03063178	40477911	1717 BEDFORD HWYBLOCK K BEDFORDSHOPPING PLAZA

03067831	00289801	629 BEDFORD HWYHALIFAXLAND DWELLING SMALL BUSINESS
03095053	40113292	2 DARTMOUTH RDLOT B BEDFORDOFFICE BUILDING
03095088	00434985	1171 BEDFORD HWYLOT 5 BEDFORDDWELLINGS RES/COM MIX
03096947	00360941	51 DUKE STLOT T-4A2 BEDFORDWAREHOUSE
03267237	00289546	592 BEDFORD HWYLOT G HALIFAXRETAIL/OFFICE
03271102	40628893	950 BEDFORD HWYBLOCK KD BEDFORDSHOPPING PLAZA
03275191	00428946	397 ROCKY LAKE DRLOT 32 BEDFORDDWELLING SMALL BUSINESS
03384527	00434696	1306 BEDFORD HWYLOT 6 & 7 BEDFORDRETAIL/OFFICE
03464229	40366577	1160 BEDFORD HWYLOT 64A BEDFORDOFFICE BUILDING
03481492	00430272	760 BEDFORD HWYLOT 2 BEDFORD
03600262	00435156	1129 BEDFORD HWYBEDFORDLAND DWELLING SMALL BUSINESS
03644413	40098428	81 BLUEWATER RDLOT 7A&7B BEDFORDWAREHOUSE
03672212	41056078	1156 BEDFORD HWYLOT P2-A1A BEDFORDOFFICE BUILDING
03702006	00435040	1161 BEDFORD HWYLOT 7 BEDFORDDWELLINGS SMALL BUSINESS
03702871	00488270	798 HAMMONDS PLAINS RDLOT A BEDFORDSERVICE
03726029	00435032	1040 BEDFORD HWYLOT 24A BEDFORDDAYCARE
03739252	00429100	1611 BEDFORD HWYBEDFORDLAND GAS STATION
03739376	00289827	625 BEDFORD HWYHALIFAXLAND SERVICE
03860639	00428904	1356 BEDFORD HWYBEDFORDLAND SERVICE
03863433	40106825	1475 BEDFORD HWYBLOCK P BEDFORDSHOPPING PLAZA
03864812	41377102	429 KEARNEY LAKE RDPARCEL KLR-R2 BEDFORD
03877159	00429050	632 ROCKY LAKE DRLOT NR BEDFORDWAREHOUSE
03972194	40315632	57 DUKE STLOT T-4A1 BEDFORDWAREHOUSE
04015835	40278384	22 HOLIDAY LANELOT 1 BEDFORDDWELLING SMALL BUSINESS
04018397	00429126	733 ROCKY LAKE DRLOT 48A BEDFORDDINING
04055152	00434977	1087 BEDFORD HWYLOT 111Y BEDFORDOFFICE BUILDING
04082958	00428284	675 HAMMONDS PLAINS RDLOT H PORT BEDFORDWAREHOUSE
04094433	00428938	1149 BEDFORD HWYLOT 9&10 BEDFORDDWELLING SMALL BUSINESS
04111079	00415968	252 ROCKY LAKE DRLOT C BEDFORDDWELLINGS SMALL BUSINESS
04243927	00429142	1525 BEDFORD HWYLOT A-3 BEDFORDFAST FOOD
04243935	00429159	1239 BEDFORD HWYLOT A BEDFORDSHOPPING PLAZA
04334183	00430330	930 BEDFORD HWYBEDFORDLAND FAST FOOD
04357221	00429167	1440 BEDFORD HWYLOT 5 BEDFORDSERVICE

04424816	41072778	636 BEDFORD HWYLOT 6F-B-A-3 HALIFAXMOTEL
04479718	00429209	1595 BEDFORD HWYLOT 5X BEDFORDSHOPPING CENTRE
04532139	00429217	1189 BEDFORD HWYBEDFORDLAND RES/COM MIX
04554485	40269490	130 BLUEWATER RDLOT 15A BEDFORDWAREHOUSE
04558235	00429233	1696 BEDFORD HWYLOT B PORT BEDFORDSERVICE STATION
04558243	00429225	1111 BEDFORD HWYBEDFORDLAND RETAIL/OFFICE
04558448	40313652	752 BEDFORD HWYLOT A-1 HALIFAXRETAIL/OFFICE
04559673	40107195	1278 BEDFORD HWYBEDFORDLAND RETAIL/OFFICE
04560256	40116253	1735 BEDFORD HWYLOT M BEDFORDSERVICE
04560272	40116220	1739 BEDFORD HWYBEDFORDLAND SERVICE
04562275	40307936	1067 BEDFORD HWYLOT 100A BEDFORDMOTEL
04587146	00418210	12X52 MOB
04588797	40648404	345 KEARNEY LAKE RDLOT D-3A BEDFORDFELLOWSHIP HALL
04683625	40018244	1200 BEDFORD HWYLOT C BEDFORDCHURCH
04703685	40098683	20 FARMERS DAIRY LANELOT G-2B BEDFORDBEVERAGE PROD
04761529	00289553	596 BEDFORD HWYLOT B HALIFAXRES/COM MIX
04761545	00289561	600 BEDFORD HWYLOT W-1A HALIFAXWAREHOUSE
04789555	00429274	1266 BEDFORD HWYLOT 43 BEDFORDRES/COM MIX
04790456	40111783	522 ROCKY LAKE DRLOT 19 BEDFORDDWELLING SMALL BUSINESS
04877071	40847741	1650 BEDFORD HWYPARCEL H-3-F BEDFORDGROCERY STORE
04877144	00432138	1658 BEDFORD HWYPARCEL H-2D-1 BEDFORDSHOPPING CENTRE
04913566	00433367	15 FIRST AVEBEDFORDLAND SERVICE
04913574	00429290	1376 BEDFORD HWYBEDFORDLAND OFFICE BUILDING
04977653	40098162	60 SYMONDS RDLOT 5A BEDFORDWAREHOUSE
05006104	00434878	1095 BEDFORD HWYLOT 112X BEDFORDRES/COM MIX
05191092	00434894	1142 BEDFORD HWYLOT A BEDFORDDWELLING SMALL BUSINESS
05191149	40313249	150 BLUEWATER RDLOT 16C BEDFORDWAREHOUSE
05191203	40289183	155 BLUEWATER RDLOT 20E-1B BEDFORDWAREHOUSE
05191211	40847642	1 COMMAND CRTLOT 17AB BEDFORDWAREHOUSE
05192935	41214404	DAMASCUS RDPARCEL PORT RL2 BEDFORDINDUSTRIAL
05213525	00295592	23 BLUEWATER RDLOT 1AD BEDFORDWAREHOUSE
05238609	40116360	1690 BEDFORD HWYPARCEL P-3 BEDFORDSERVICE STATION
05367972	41435603	310 BLUEWATER RDLOT 3D-1B BEDFORDWAREHOUSE

05368227	41433236	170 BLUEWATER RDLOT 16B-2 BEDFORD
05368243	40311664	22 TOPSAIL CRTLOT 10-H BEDFORDWAREHOUSE
05368251	00442640	200 BLUEWATER RDLOT 22 BEDFORDWAREHOUSE
05372135	00441808	27 TOPSAIL CRTLOT 8B BEDFORDWAREHOUSE
05537509	00361006	726 ROCKY LAKE DRBLOCK Z BEDFORDAUTO SALES
05537517	41379231	DUKE ST UNIT 1/ LEVEL 2LOT 10-B-1 BEDFORDCC LEVEL 1 UNIT# 1
05537525	00360990	20 DUKE STLOT D-1 BEDFORDWAREHOUSE
05796822	40874745	177 BLUEWATER RDLOT 23F-1C BEDFORDWAREHOUSE
05796849	41074733	340 BLUEWATER RDLOT K-13B-2B BEDFORDWAREHOUSE
05823331	00315622	20 FRAGGLE ROCK RDLOT VL-1 BEDFORDINDUSTRIAL
05889863	40339103	112 BLUEWATER RDLOT 12A-1 BEDFORDWAREHOUSE
05989132	40358251	27 CHAMPLAIN CRT,LOT 119 BEDFORDDWELLING DAYCARE
06038697	40360968	100 BLUEWATER RDLOT 12A-2B BEDFORDWAREHOUSE
06124054	40873648	311 BLUEWATER RDLOT RK-2B BEDFORDWAREHOUSE
06186505	41050337	1550 BEDFORD HWYLOT ST-1A BEDFORDOFFICE BUILDING
06252001	40434078	187 BLUEWATER RDLOT 23E BEDFORDWAREHOUSE
06252028	40434060	195 BLUEWATER RDLOT 23D BEDFORDTELECOM
06252036	40434045	205 BLUEWATER RDLOT 23BC BEDFORDWAREHOUSE
06252052	40434037	217 BLUEWATER RDLOT 23A BEDFORDWAREHOUSE
06252079	40434029	223 BLUEWATER RDLOT C-1A-4 BEDFORDWAREHOUSE
06252087	40434011	231 BLUEWATER RDLOT C-1A-3 BEDFORDWAREHOUSE
06252095	40430092	241 BLUEWATER RDLOT C-1A-1 BEDFORDWAREHOUSE
06253938	40434003	237 BLUEWATER RDLOT C-1A-2 BEDFORDTELECOM
06254268	40648651	409 BLUEWATER RDLOT K-1B-1M BEDFORDWAREHOUSE
06254276	40440778	387 BLUEWATER RDLOT K-1B-3AX BEDFORDINDUSTRIAL
06405142	40749764	25 MANN STBEDFORDLAND INDUSTRIAL
06478344	00432070	26 UNION STLOT C-1 BEDFORDOFFICE BUILDING
06478352	40477465	7 PERUZ CRTBLOCK C-1 BEDFORDOFFICE BUILDING
07632304	00417279	270 BLUEWATER RDLOT C-1B-2 BEDFORDWAREHOUSE
07632312	40478190	250 BLUEWATER RDPARCEL DC-1B BEDFORDINDUSTRIAL
07632320	40478182	230 BLUEWATER RDLOT C-1B-1 BEDFORDWAREHOUSE
07658923	40874695	1753 BEDFORD HWYLOT X2C-D BEDFORD
07658931	40341489	1761 BEDFORD HWYLOT X2B BEDFORD

07662041	40116188	1737 BEDFORD HWYBEDFORDLAND
07667620	40699589	380 BLUEWATER RDLOT K-1B-1A- BEDFORDWAREHOUSE
07667639	40539421	326 BLUEWATER RDLOT K-12 BEDFORD
07679084	40539736	91 DUKE STLOT TB-2X BEDFORDLEASE
07680546	40539512	54 BLUEWATER RDLOT 13B BEDFORD
07682085	40539546	530 HAMMONDS PLAINS RDLOT 2 BEDFORDWAREHOUSE
07682700	40822207	375 BLUEWATER RDLOT K-1B-1FA BEDFORDWAREHOUSE
07682913	40540270	76 BLUEWATER RDLOT 13C-1 BEDFORDINDUSTRIAL
07683030	40098451	62 BLUEWATER RDLOT 13C-2 BEDFORDWAREHOUSE
07690517	40566028	391 BLUEWATER RDLOT K-1B-1H BEDFORDWAREHOUSE
07690525	00645382	414 BLUEWATER RDLOT K-1B-1DA BEDFORDINDUSTRIAL
07690533	40699597	400 BLUEWATER RDLOT K-1B-1C- BEDFORDWAREHOUSE
07701829	40566606	401 BLUEWATER RDLOT K-1B-1K BEDFORDWAREHOUSE
07702353	41365719	212 WATERFRONT DR UNIT 1LOT 3.2B BEDFORDCC UNIT# 1
08581622	40602005	10 SYMONDS RDLOT 1B BEDFORDWAREHOUSE
08606269	40690307	417 BLUEWATER RDLOT K-1B-1N- BEDFORDWAREHOUSE
08609799	40241283	89 MANN STPARCEL A BEDFORD
08867518	40696239	165 HAMMONDS PLAINS RDLOT MC-1 BEDFORDOFFICE BUILDING
08869006	40690299	421 BLUEWATER RDLOT K-1B-1N- BEDFORDWAREHOUSE
08869596	40690380	36 BROOKSHIRE CRTLOT MC-3A BEDFORDOFFICE BUILDING
08869715	41424243	WESTERN PKYBEDFORDOFFICE BUILDING
08885494	40539504	50 BLUEWATER RDLOT 13A BEDFORDSERVICE
08932239	40749814	130 MANN STBEDFORDLAND INDUSTRIAL
08978581	00588640	26 TOPSAIL CRTLOT E-3C BEDFORDWAREHOUSE
09119795	40815391	410 BLUEWATER RDLOT B-1 BEDFORDRETAIL/OFFICE
09195807	40847667	175 BLUEWATER RDLOT E-1A-1 BEDFORDINDUSTRIAL
09195971	40846313	200 WATERFRONT DRLOT 3.2A BEDFORDOFFICE BUILDING
09199837	00360511	HOGAN CRTLOT 2R-1 KEARNEY LAKE
09276149	40873630	347 BLUEWATER RDLOT K-2A BEDFORDWAREHOUSE
09276173	40874307	360 BLUEWATER RDLOT K-13A BEDFORD
09277064	40875189	286 BLUEWATER RDLOT C-1B-3E BEDFORDINDUSTRIAL
09278540	41017708	48 DUKE STLOT 10-C-1 BEDFORDWAREHOUSE
09278850	41214297	141 DAMASCUS RDLOT 3 BEDFORDPOWER CENTRE

09386483	41252339	MANN STLOT 1 BEDFORD
09386815	41034521	348 BLUEWATER RDLOT K-13B-1A BEDFORDWAREHOUSE
09386823	41034539	354 BLUEWATER RDLOT K-13B-1B BEDFORD
09388370	41049099	145 DUKE STPARCEL SP-1 BEDFORDINDUSTRIAL
09418091	00430538	827 BEDFORD HWYBEDFORDLAND SHOPPING PLAZA
09418113	41056086	1148 BEDFORD HWYLOT P2-A1B BEDFORDRES/COM MIX
09418822	41074725	334 BLUEWATER RDLOT K-13B-2A BEDFORDINDUSTRIAL
09499180	41072398	656 BEDFORD HWYBLOCK BH1-ABA HALIFAXRES/COM MIX
09605010	41119496	33 SOUTHGATE DRLOT BH-1 BEDFORD
09609725	00289793	BEDFORD HWYHALIFAXLAND
09667261	41163924	75 MANN STLOT 1A BEDFORDWAREHOUSE
09667407	41200700	1361 BEDFORD HWYLOT 6-1B BEDFORDRETAIL/OFFICE
09775625	00289868	607 BEDFORD HWYHALIFAXLAND
09786333	41263096	101-647 BEDFORD HWYHALIFAXCC UNIT# 1
09786376	41263096	102-647 BEDFORD HWYHALIFAXCC UNIT# 2
09786406	41263096	103-647 BEDFORD HWYHALIFAXCC UNIT# 3
09884629	41202789	296 BLUEWATER RDLOT 3D-2 BEDFORDINDUSTRIAL
09884742	41200692	1355 BEDFORD HWYLOT 6-1A BEDFORDRETAIL/OFFICE
09884769	41214370	110 VERDI DRLOT 11 BEDFORDINDUSTRIAL
09889957	00415836	1670 BEDFORD HWYBEDFORDLAND
09909109	41214289	59 DAMASCUS RDLOT 2A BEDFORDPOWER CENTRE
09909117	41214305	161 DAMASCUS RDLOT 4 BEDFORDDEPARTMENT STR
09909125	41214321	205 DAMASCUS RDLOT 6 BEDFORDRETAIL/OFFICE
09909133	41214339	231 DAMASCUS RDLOT 7 BEDFORDSELF STORAGE
09909141	41214347	36 VERDI DRLOT 8B1 BEDFORDFAST FOOD
09909176	41214362	150 DAMASCUS RDLOT 10 BEDFORDWAREHOUSE
09909184	41376849	30 DAMASCUS RDLOT 12A2-1X BEDFORDPOWER CENTRE
09909192	41214313	181 DAMASCUS RDLOT 5 BEDFORDPOWER CENTRE
10021456	41243486	34 BLUEWATER RDLOT 2AB BEDFORDDAYCARE
10066433	41252347	119 MANN STLOT 2 BEDFORDGARAGE
10095549	00638254	107 MANN STPARCEL C BEDFORD
10136245	40111742	498 ROCKY LAKE DRLOT 22 BEDFORDINDUSTRIAL
10136253	40111734	506 ROCKY LAKE DRLOT 21 BEDFORDINDUSTRIAL

10148758	40107146	SHORE DRBEDFORDLAND MARINA
10154103	41280603	BEDFORD HWYLOT 118 BEDFORD
10164699	00289769	BEDFORD HWYLOT G-1 HALIFAX
10164702	41285297	BEDFORD HWYLOT G-2 HALIFAX
10164710	00289751	BEDFORD HWYHALIFAXLAND
10175097	00550798	BEDFORD HWYHALIFAXLAND
10178002	41409558	50 GARY MARTIN DRBLOCK WBC15 BEDFORDRETAIL/OFFICE
10192072	41278649	540 SOUTHGATE DRBLOCK UTCC2 BEDFORDSHOPPING PLAZA
10192080	41320219	535 LARRY UTECK BLVDBLOCK UTCC1A HALIFAXPOWER CENTRE
10216699	41417551	GARY MARTIN DRBLOCK WBC14B BEDFORD
10218012	00289843	BEDFORD HWYHALIFAXLAND
10232120	00289884	607 BEDFORD HWYHALIFAXLAND
10269131	41358367	20 DELLRIDGE LANELOT UTGC2-2B BEDFORDMEDICAL CLINIC
10269156	41311143	9 PEAKVIEW WAYBLOCK UTGC1 HALIFAXPOWER CENTRE
10292743	41320227	507 LARRY UTECK BLVDBLOCK UTCC1B HALIFAXSHOPPING PLAZA
10295440	41293838	ROCKY LAKE DRLOT B-1AY BEDFORD
10310059	41263781	ANGUS MORTON DRPARCEL AM-2 BEDFORD
10356891	41339706	620 NINE MILE DRBLOCK UTCC3 BEDFORDSHOPPING PLAZA
10376531	41257833	50 VERDI DRLOT DNTC BEDFORDSPORTS PARK
10376777	41288036	INNOVATION DRBEDFORDLAND
10408441	41353350	10 PEAKVIEW WAYLOT UTGC1-X HALIFAXFAST FOOD
10432944	41431065	27 DELLRIDGE LANELOT UTGC4-B BEDFORDPOWER CENTRE
10439531	41358243	20 ANGUS MORTON DRBLOCK WBC03 BEDFORDWAREHOUSE
10470838	00428292	50 SYMONDS RDLOT 4 BEDFORD
10495911	41376856	DAMASCUS RDLOT 12A2-2 BEDFORD
10496179	41384090	70 GARY MARTIN DRBLOCK WBC09D BEDFORDRES/COM MIX
10498491	41379231	DUKE ST UNIT 1 LEVEL 1BEDFORDCC UNIT# 1
10498503	41379231	DUKE ST UNIT 2 /LEVEL 1LOT 10-B-1 BEDFORDCC UNIT# 2
10498511	41379231	DUKE ST UNIT 3/ LEVEL 1LOT 10-B-1 BEDFORDCC UNIT# 3
10498521	41379231	DUKE ST UNIT 4/ LEVEL 1LOT 10-B-1 BEDFORDCC UNIT# 4
10498538	41379231	DUKE ST UNIT 5/ LEVEL 1LOT 10-B-1 BEDFORDCC UNIT# 5
10498546	41379231	DUKE ST UNIT 6/ LEVEL 1LOT 10-B-1 BEDFORDCC UNIT# 6
10529174	41365719	220 WATERFRONT DR UNIT 1LOT 3.2B BEDFORDCC LEVEL 1 UNIT# 1

10543231	40098295	HAMMONDS PLAINS RDLOT H PORT BEDFORDINDUSTRIAL
10548020	40098717	671 HAMMONDS PLAINS RDLOT A PORT BEDFORDDWELLING
10578752	41400292	BROAD STBLOCK 6-B BEDFORD
10606071	41395831	44 VERDI DRLOT RS BEDFORDARENA
10611148	41410036	LARRY UTECK BLVDBLOCK D BEDFORD
10611156	41410044	1181 LARRY UTECK BLVDBLOCK D-1 BEDFORDRETAIL/OFFICE
10631297	41398066	486 STARBOARD DRBLOCK 4-R7 HALIFAX
10632625	41413493	ABBINGTON AVEBLOCK GC2-2 BEDFORD
10635586	41417544	30 GARY MARTIN DRBLOCK WBC14A BEDFORDGAS STATION
10650402	41424243	WESTERN PKYBEDFORDLAND OFFICE BUILDING
10650410	41424243	50 INNOVATION DRBEDFORD
10671736	41417676	INNOVATION DRBLOCK WBC07 BEDFORD
10676401	41427634	249 BLUEWATER RDLOT K-2B4 BEDFORD
10676411	41427626	259 BLUEWATER RDLOT K-2B3 BEDFORD
10676428	41427618	267 BLUEWATER RDLOT K-2B2 BEDFORD
10676436	41427600	327 BLUEWATER RDLOT K-2B1 BEDFORD
10693004	41424243	WESTERN PKYBEDFORDOFFICE BUILDING
10701961	41433228	156 BLUEWATER RDLOT 16B-1 BEDFORDSELF STORAGE
10704634	41435595	302 BLUEWATER RDLOT 3D-1A BEDFORD
10719852	41440199	DAMASCUS RDLOT 16-2 BEDFORD
10719860	41283391	229 DAMASCUS RDLOT 16-1 BEDFORDRETAIL/OFFICE
10722421	41442047	INNOVATION DRPARCEL WBH-1 BEDFORD
10726379	41442252	BROAD STBLOCK GC2-1A BEDFORD
10735920	41442278	BROAD STBLOCK WB-16RS BEDFORD
10764645	41431057	54 DELLRIDGE LANELOT UTGC4-A BEDFORDPOWER CENTRE

Attachment E

Proposed Activity Plan (2018-2019) for the proposed Bedford Business Improvement District (assumes boundary, area rate levy, minimums and maximums as proposed)

Bedford Business Improvement District creation Proposed Activity Plan

1.0 Objectives

The objectives of the Bedford Business Improvement District Association (BBID) are to:

- Build on Bedford's commercial strengths to create "Halifax's Urban Village"
- Retain current businesses by supporting business growth.
- Promote an ideal environment where businesses want to grow.

1.1 Marketing and Events

One of the objectives of the Bedford Business Improvement District is to encourage residents of Bedford - and beyond - to shop at local businesses. The Bedford Business Improvement District promotes through community events and marketing initiatives, and work with local media to carry out this initiative.

Bedford Days

The Bedford Business Improvement District intends to contribute to the historic on the July 1 long weekend. The BBID will also assist the Bedford Days committee with marketing for the event and work towards creating a complimentary business event.

Bedford Media Advertising

The BBID will create a marketing campaign, and partner with local businesses, to co-sponsor advertising opportunities to draw business to Bedford.

Summer Student Program

Staff will be secured to remove litter throughout the business district during the summer months. In addition to litter removal, staff will notify business members of BBID program and do touch up paint on benches and picnic tables.

1.2 United Voice for Business Issues (Advocacy and Engagement)

The Bedford Business Investment District works with its diverse range of members to address their needs. It also fosters cooperation and connections between members, while developing partnerships with stakeholders who directly influence the district.

Part of the Bedford Business Improvement District's mandate is to provide a united voice for our members and ensure their voice and concerns are heard. We will move forward on an advocacy agenda and stay abreast of current developments.

1.3 Streetscaping and Beautification Programs

One of the main priorities, as identified by members, is the beautification of the Business Improvement District. The Association undertakes and advocates for physical improvements to the BID.

Streetscape Improvements

The BBID will work collaboratively with HRM on a new streetscape plan for Bedford.

Seasonal decorations

The Bedford Business Improvement District Association, in partnership with Halifax Regional Municipality (HRM) will help build on Councillor Outhit's hanging flower baskets on utility poles effort. During the holiday season, we hope to expand holiday lights on utility poles. In addition, the BBID will supply brightly-coloured banners and Canadian flag on the light standards.

ATTACHMENT F

Proposed Budget

REVENUE

Levy Revenue	
Levy	\$437,896.00
Other Revenues:	
Canada Summer Jobs	—
HRM BID Contribution Fund	—
Councillor Discretionary Fund	—
Event Sponsorships	—
Advertising and Promotion Revenue	—
Business Contributions	—
TOTAL REVENUE	\$437,896.00

EXPENSES

Marketing and Events	112,379.00
Program Costs	102,621.00
Equipment	500.00
General and Administration Expenses	25,341.00
Payroll Expenses	197,055.00*
TOTAL EXPENSES	\$437,896.00

* Similar sized BID's generally have two to three staff, sometimes part-time staff are used in place of full-time employees to work special events and other busy marketing and advocacy times.

Proposed Activity Plan

We currently have an On-line Needs assessment survey available for Bedford Businesses. Our Proposed Activity Plan will be based on those results.

The following questions are most relevant to the plan.

Question: Ideas I like for Growing business in Bedford:

More Bedford Style events ie) sidewalk sale 40%

Overall Boost in Customer Service 18 %

Advertising 8%

Comments

Direct marketing, Lower taxes, More affordable space to lease, More networking events that attract a younger crowd so as to build brand loyalty over time, We need more business to locate to Bedford. Restaurants, water development, park spaces, attractions. Of course more Bedford events will attract people to Bedford however, a stronger community profile designed to encourage people to support Bedford business is a high priority.

Question: Order these traditional BID activities according to your preference:

Working together as a Business Group 25 %

Advocacy 23%

Government Funding 19 %

Streetscaping 17 %

Sharing Business Information while networking 16 %

Comments

My business is not constrained to bedford - so i don't really know. I guess the constraint of business/commercial zoning which prevents people with an entrepreneurial bent from moving forward, No concerns, traffic flow - shopper's hesitate to come because of congestion, community cohesion, The city working with property owners to improve the overall environment.

Question: A new sign is being considered to greet visitors to Bedford, what do you like as our new motto?

Halifax's Urban Village 27 %

A Traditional Stopping Place 22 %

Mixing the Past with the Future 18 %

Come Visit Historical Bedford 1%
Welcome to Bedford 1%