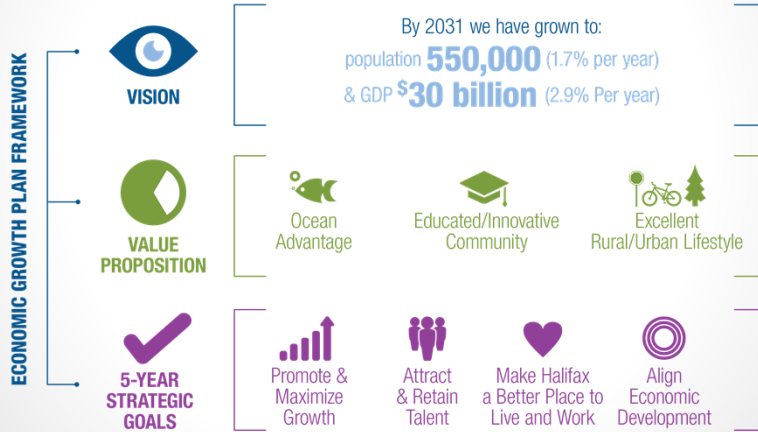


## DEVELOPMENT PROCESS

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- Halifax Partnership led the review and renewal
- Built upon existing research, consultations and foundation documents
- Focused Consultation and Alignment Review

# FRAMEWORK



## Promote & Maximize Growth

Revised

Grow Halifax's GDP to **\$22.5 billion** by 2021

- Make Halifax an easier place to do business
- Work nationally and internationally to attract investment and increase trade
- Improve the conditions for innovation and entrepreneurialism
- Collaborate around major projects to maximize their impact on the economy
- Promote clustering of people and business in urban and rural areas



Revised

## Attract & Retain Talent

Grow Halifax's labour force  
to **271,000** by 2021

- Create opportunities for youth, including international students, to put down roots in Halifax
- Attract immigrants and expatriates to Halifax
- Promote private sector involvement in co-op and experiential learning
- Increase workforce attachment and combat systemic barriers



Revised

## Make Halifax a Better Place to Live and Work

Grow Halifax's population  
to **470,000** by 2021

- Ensure access to arts, culture, recreation, and natural assets in Halifax
- Increase Halifax's environmental sustainability and resiliency
- Make Halifax Canada's most family/children-friendly city
- Make Halifax a more affordable place to live
- Improve mobility so that people can live and work more effectively
- Foster cultural proficiency and social inclusion
- Showcase Halifax to encourage people to visit, live, and work here



## Align Economic Development

Revised

Increase Alignment  
and Collaboration

- Increase awareness of the role Halifax plays in Nova Scotia's and Canada's economic development
- Improve coordination of economic development activities
- Monitor the Economic Plan's progress and adapt actions as required

## IMPLEMENTATION

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- Everyone has a role to play in growing Halifax
- Alignment and collaboration are critical
- Implementation plan
  - 1-2 year actions
  - Rolling Framework
  - Roles and Responsibilities

## RECOMMENDATION

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That Halifax Regional Council approve the Halifax's Economic Growth Plan 2016-21 as the new five-year economic strategy for Halifax.