







**...A PARTNERSHIP
FOR THE FUTURE
OF HALIFAX**

Presentation to Halifax Regional Council
April 26th, 2016



Focused and Effective for Over 50 Years

Our core activities:



Science **Securement** **Stewardship** **Engagement**

81% Funds raised & directed towards land conservation work

Our Advantage

"Top environmental charity in Canada" – *Financial Post*

Canada's **leading** conservation organization

Consistent mission for over 50 years

Non-confrontational

Tangible results you can walk on

Local presence, national scope, **global impact**

'A' RATING
"One of the most **efficient** and **responsible** charities in Canada."
– *MoneySense Magazine*

Results You Can Walk On

Since it's beginning, NCC has protected

2.8 Million acres across Canada

70,000 acres across Atlantic Canada

33,500 acres in Nova Scotia

How We Connect

720,000 
unique visitors
to NCC website

100,000+
followers and growing



Online

In-person

6,500+ 
Canadians hosted at
55+ speaker events

2,650 people
engaged in hands-on nature
work at **253 conservation**
events 

1.08 Million 
daily readers of 5
double-page spreads
in *The Globe and Mail*

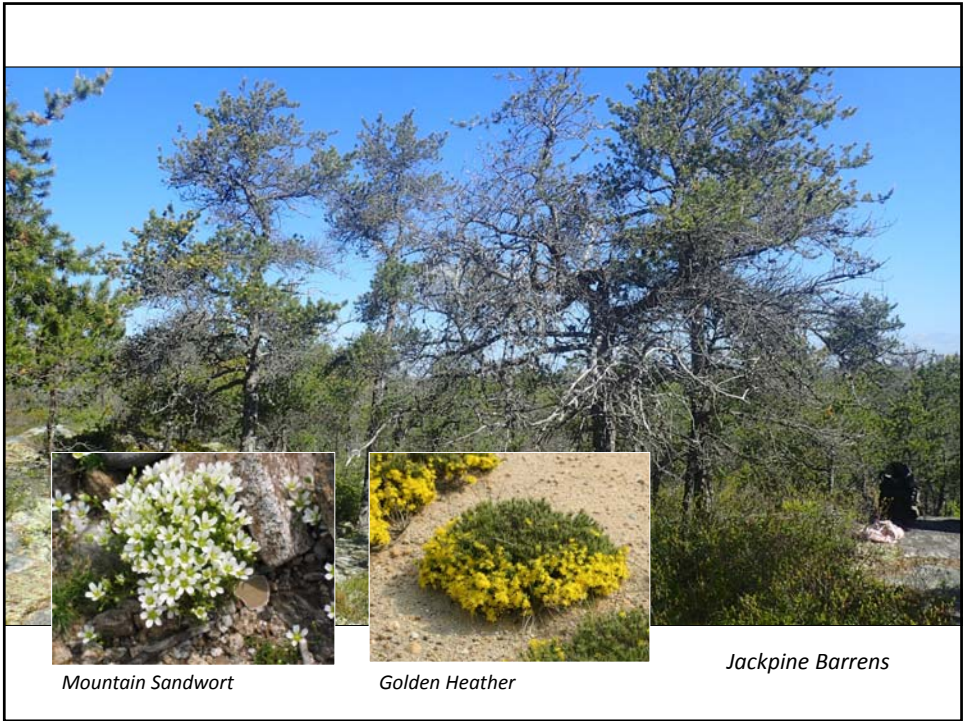
An Unparalleled Opportunity for urban nature appreciation and outdoor recreation.....

- 🍁 Ecology
- 🍁 Proximity
- 🍁 Access
- 🍁 Existing use
- 🍁Possibilities





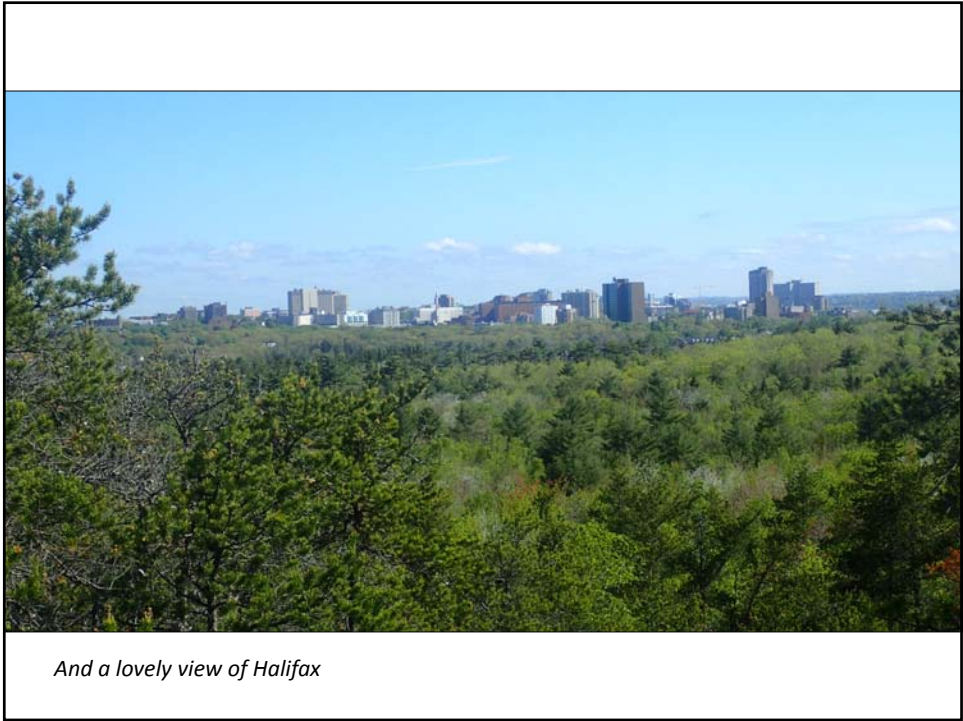




Mountain Sandwort

Golden Heather

Jackpine Barrens



And a lovely view of Halifax

A Diamond at our Doorstep



Proximity



Accessibility



Ecology



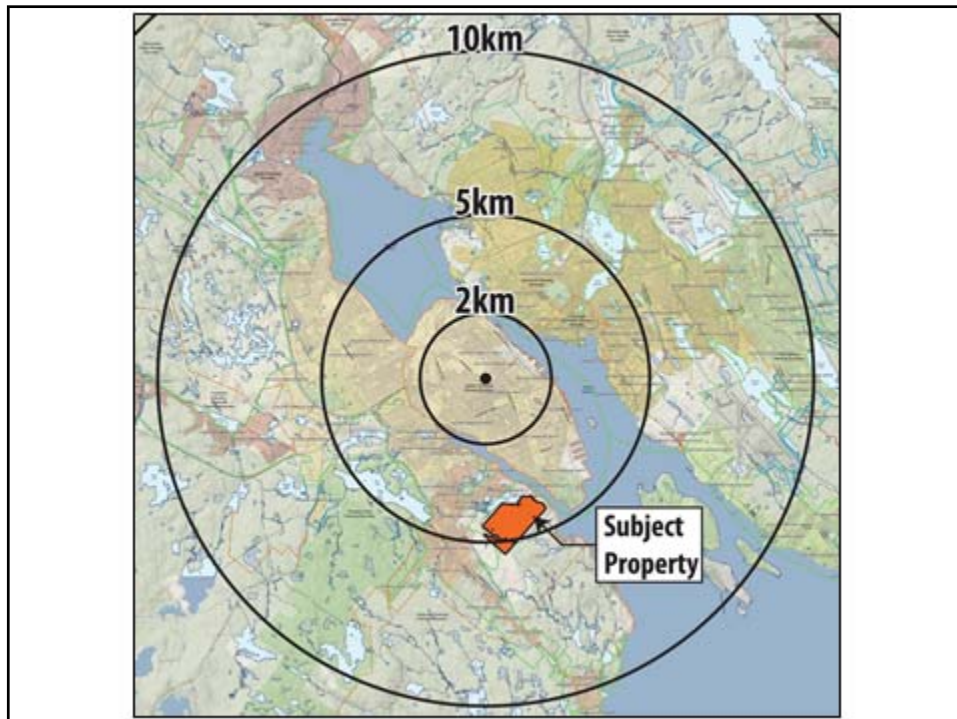
Education



Research



Recreation



**Together, Nature Conservancy of Canada,
The Shaw Group Limited....
and Halifax Regional Municipality**

*...can create Halifax's finest
urban nature experience.*



A Proposed Partnership

- ✎ NCC and Shaw Group propose a mutually beneficial, three-way partnership for the protection of the Williams-Colpitt Lake site.
- ✎ NCC can bring financial investment, expertise and perspective to the establishment of one of Canada's pre-eminent urban wilderness park

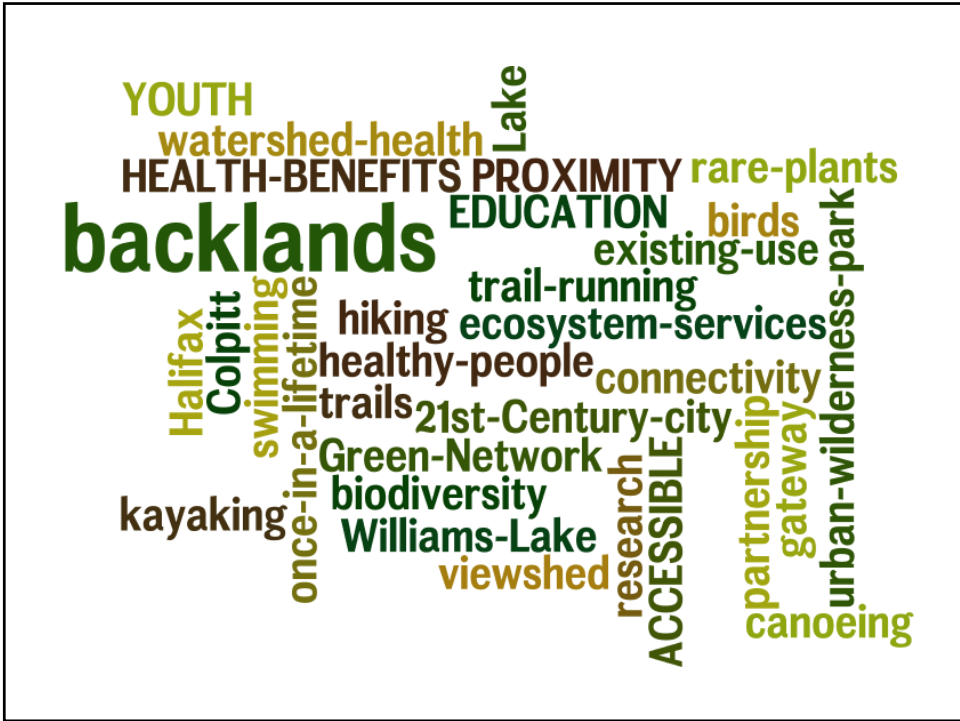
Policy Alignment

- 🌿 Phase 1 Green Network Plan
 - 🌿 High level public input volume
 - 🌿 Recreational, scenic, ecological, educational, cultural and viewshed values
 - 🌿 Connectivity with greater backlands region
- 🌿 2014 Regional Plan
- 🌿 2012 Urban Forest Master Plan

Creating Value for Halifax and Nova Scotia

A permanent contribution to the goal of creating a healthy, livable, twenty first century city that draws people in....





Our Desired Outcome

We respectfully request that Council provide direction to staff to negotiate an agreement in principle and report back to Regional Council with a recommendation by the last Council meeting in June.





