



P.O. Box 1749
Halifax, Nova Scotia
B3J 3A5 Canada

Item No.
Halifax and West Community Council
March 21, 2018

TO: Chair and Members of Halifax and West Community Council

SUBMITTED BY: Original signed

Patrick Larter, Chair Point Pleasant Park Advisory Committee

DATE: March 2, 2018

SUBJECT: Point Pleasant Park Mobile App

ORIGIN

Motion from the March 1, 2018 Point Pleasant Park Advisory Committee meeting.

LEGISLATIVE AUTHORITY

Section 1 of the Terms of Reference of the Point Pleasant Park Advisory Committee which states that the mandate of the Committee includes tasks such as “to advise the municipality on the management and evolution of the Park.”

RECOMMENDATION

It is recommended that Halifax and West Community Council request a staff report on the development of a Point Pleasant Park Mobile App and an enhanced website and social media presence to provide information and guidance to park visitors.

BACKGROUND/DISCUSSION

The Point Pleasant Park Advisory Committee discussed the idea of creating a Mobile App to provide information to park visitors. They considered how visitors currently get information and how to use the technology to enhance their experience when visiting the park. The Committee gave suggestions of the types of information that might be included. They also discussed the opportunity for adding to the content presently on the web page and the use of social media to better promote the park. The Committee passed a motion to approve the recommendation provided in this report.

FINANCIAL IMPLICATIONS

Any financial implications would be identified in a future staff report

RISK CONSIDERATION

No risks identified.

COMMUNITY ENGAGEMENT

The Point Pleasant Park Advisory Committee is an advisory committee to the Halifax and West Community Council and is comprised of ten members of the public and one duly elected member of Regional Council. The meetings are open to the public and the agendas and minutes are posted online in advance of the meeting.

ENVIRONMENTAL IMPLICATIONS

No environmental implications identified.

ALTERNATIVES

The Committee did not provide alternatives

ATTACHMENTS

None

A copy of this report can be obtained online at halifax.ca or by contacting the Office of the Municipal Clerk at 902.490.4210.

Report Prepared by: Sharon Chase, Legislative Assistant 902.490.6732
