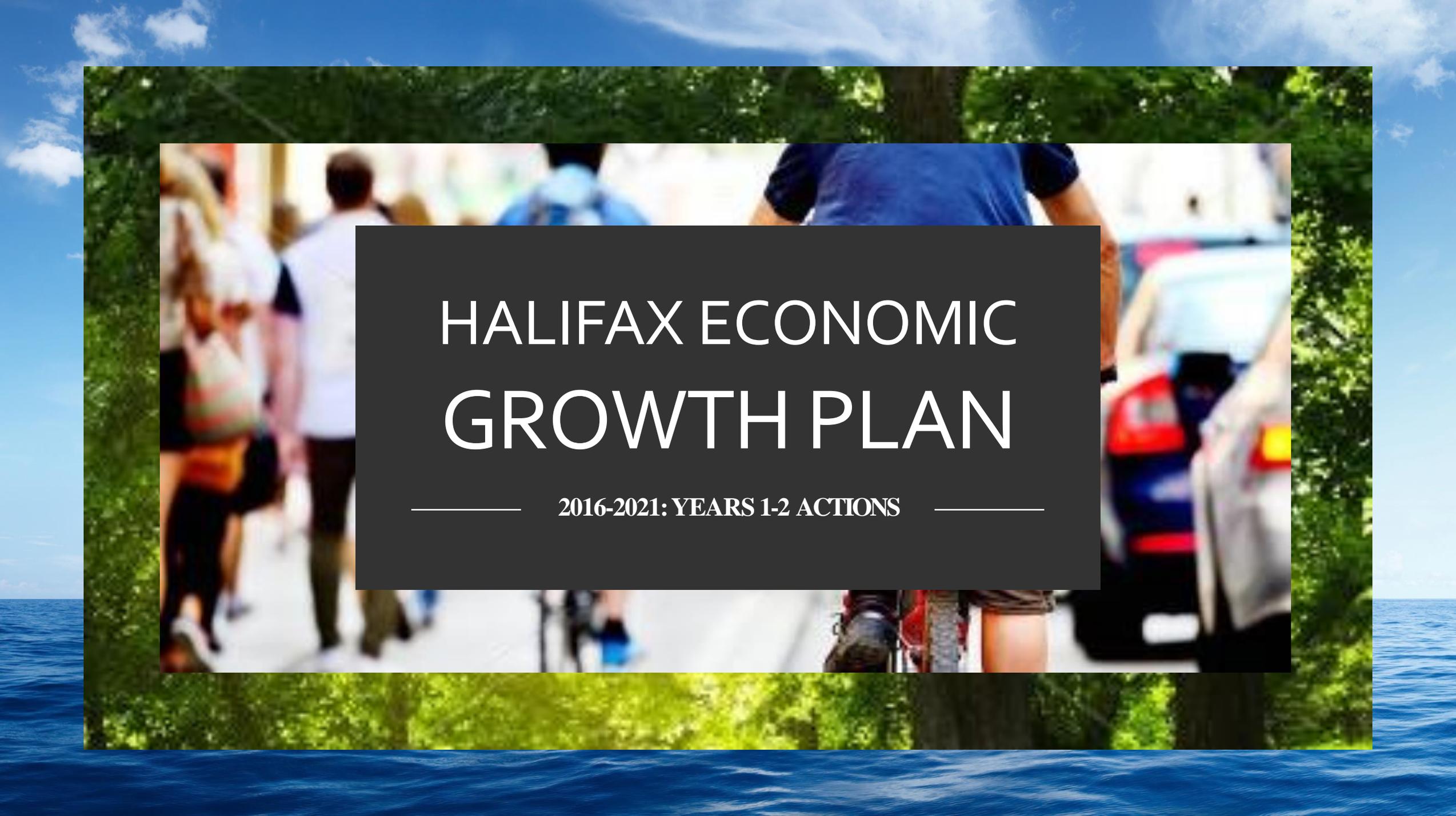




Atlantic Immigration Pilot

Halifax Partnership | December 14, 2017

**HALIFAX
PARTNERSHIP**



HALIFAX ECONOMIC GROWTH PLAN

———— 2016-2021: YEARS 1-2 ACTIONS ————

Economic Growth Plan

ECONOMIC GROWTH PLAN FRAMEWORK



VISION

By 2031 we have grown to:
population **550,000** (1.7% per year)
& GDP **\$30 billion** (2.9% Per year)



VALUE PROPOSITION



Ocean Advantage



Educated/Innovative Community



Excellent Rural/Urban Lifestyle



5-YEAR STRATEGIC GOALS



Promote & Maximize Growth



Attract & Retain Talent

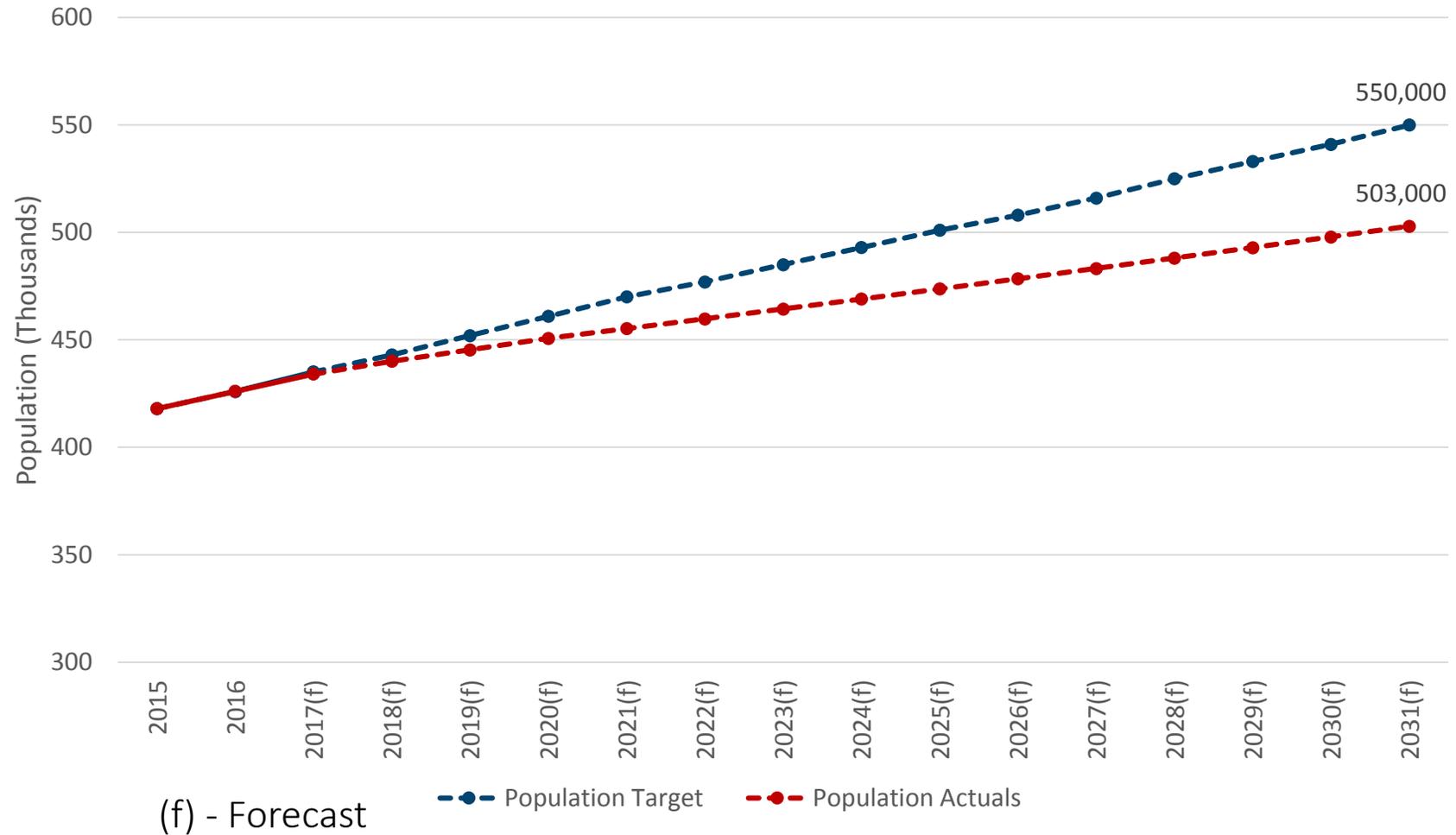


Make Halifax a Better Place to Live and Work



Align Economic Development

Population Growth



Atlantic Immigration Pilot (AIP)

- Addresses unique labour market challenges in Atlantic Canada
- Developed by Federal Government in collaboration with Provincial Governments
- **Doubles** the annual number of provincial nominees allocated for Atlantic Canada
- **2,000** additional immigrants to Atlantic Canada in 2017 (**800** in Nova Scotia)
- **Golden Opportunity** to demonstrate the need to increase the allocations of immigrations to Nova Scotia going forward

Key Benefits

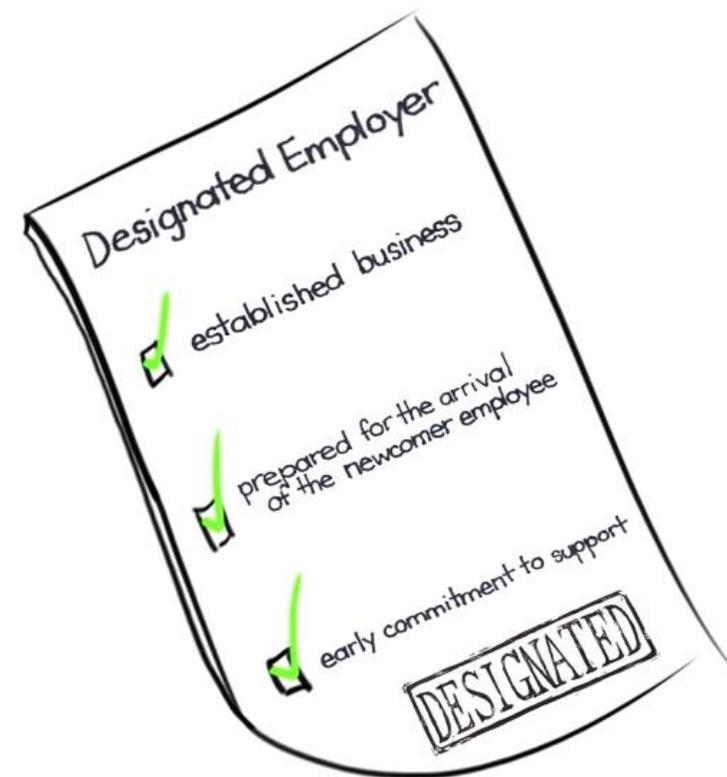
1. Speeds up processing at the Federal Level and gives candidates a work permit while waiting for permanent residency.
2. Employers can skip the Labour Market Impact Assessment (LMIA) process if their efforts to hire locally have been unsuccessful.
3. International graduates from Atlantic universities can be hired right out of school. They do not need one year of local work experience before they begin the PR process.
4. AIP gives employers access to permanent intermediate-skilled labour as well as high-skilled workers

What's New For Business?

- AIP applies to a broader range of jobs. In addition to high-skilled professions, it now includes intermediate jobs.
- Language requirements for applicants are less stringent than before, requiring Canadian Language Benchmark (CLB) 4 or higher.

How to Start?

1. Apply to become **designated** by the Province.
2. Connect to a Settlement Services Organization
3. Apply to have a full time job offer **endorsed**

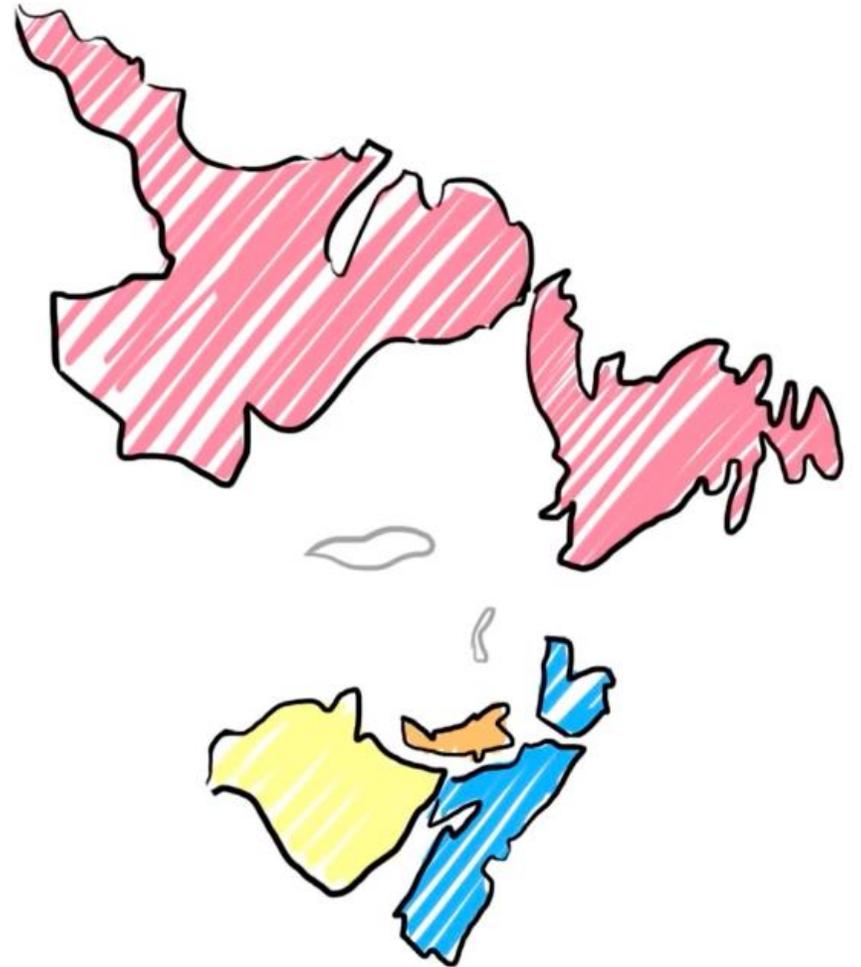


Success to Date

- Partnership research identified Industries and sectors with Labour Gaps
- **341** Employers have applied for designations
- **255** Employers have been designated by the province
- **242** Endorsement applications
- **174** Endorsement Applications Approved by the Province

Opportunities

- Target 200 Companies facing labour Shortage
- Additional 2400 new residents in our city
- Retaining more International Grads
- Target over 40 employers that have hired International Grads and Immigrants from our Connector Program



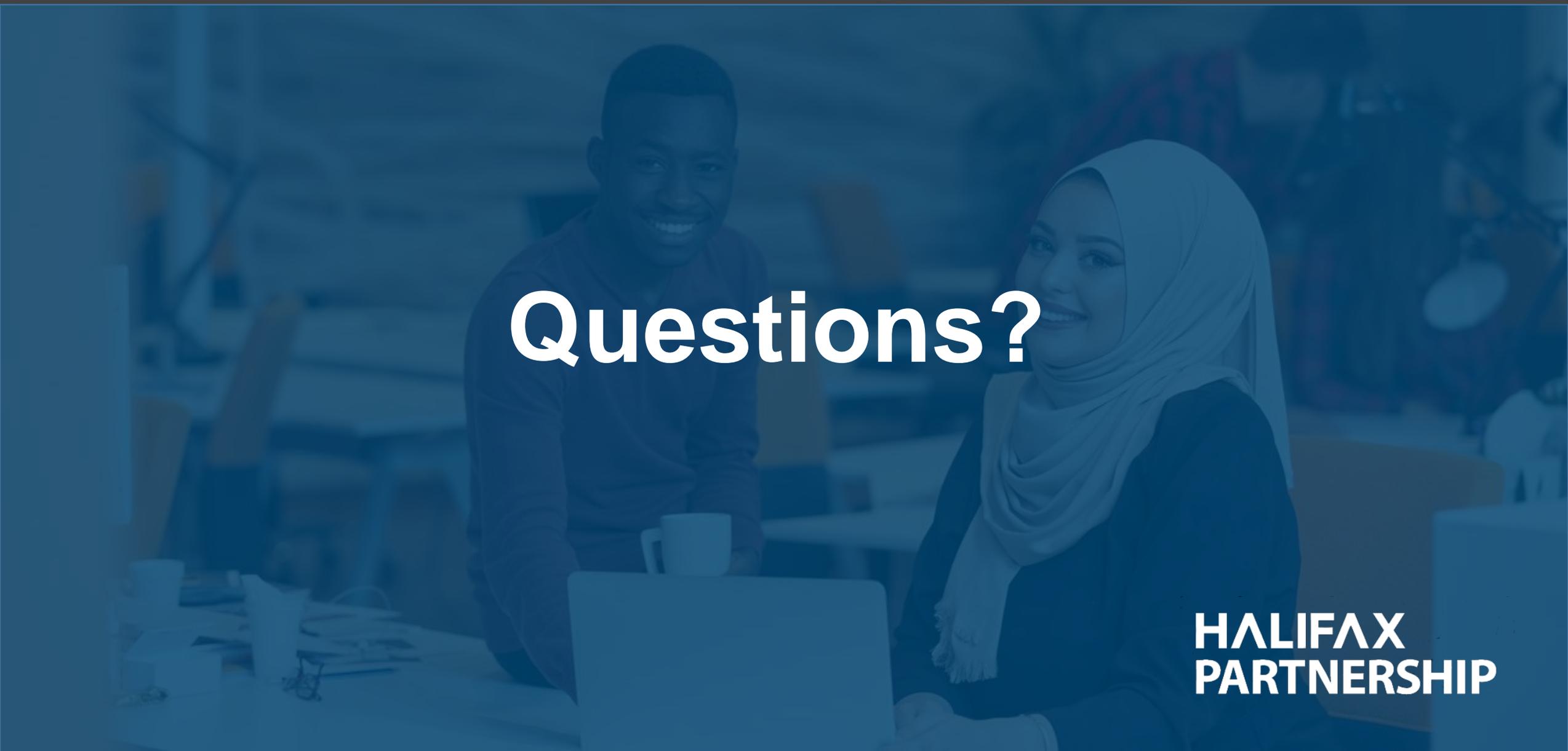
Challenges

- Settlement Commitment
- Strategy and resources to recruit
- Understanding Employer Registration Certificate
- Lack of awareness of the AIP program

Our Ask

1. Spread the word
2. Please connect us with anyone who is interested in AIP





Questions?

**HALIFAX
PARTNERSHIP**