

Presentation
to
CPED
Mar 23rd 2017

BATTLE OF THE ATLANTIC PLACE

Catalyst PROJECT MANAGER
Consulting Engineer

BRC EXPERIENCE DESIGN

Stantec ARCHITECTURE



CANADA'S
NAVAL MEMORIAL

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Ask that CPED recommend that Regional Council:

- Endorse the Concept
- Support the Implementation Plan over the first two years
- \$500K for Project Office Costs
- Fund 10% Share of Project Cost, Contingent Upon Support of Province and Federal Government
- Tax Forgiveness





BotAP Project Implementation Process

BoAS
Stand-up



Government Revenue & Cost Recovery

Amounts (in \$M)	Addition to GDP	Tax Revenue	
		Federal	Nova Scotia
Construction	131	13.6	13.6
Annual Operations	7	1	1
Annual Off-Site Spending (\$20M)	12.7	1.2	1.2

Value to HRM

- **Property: Services Improvement**
- **Financials:**
 - 10% Investment – Returned
 - Operations – Self-sustaining
- **Signature Project:**
 - National and International Profile
 - Says 'Halifax' to the World
 - Multi-Season Destination and Tourism Multiplier
 - Forecast to be Most Visited Site in Halifax
- **Anchor for Boardwalk and Pivot for Downtown:**
 - Community Plaza and Park
 - New Deep Water Berths
 - Commemoration and Saluting Site
 - Downtown Pedestrian Crossroad