



P.O. Box 1749
Halifax, Nova Scotia
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Item No. 17.1
Halifax Regional Council
March 28, 2017

TO: Mayor Savage and Members of Halifax Regional Council

Original Signed

SUBMITTED BY: _____
Councillor Stephen D. Adams, Chair

DATE: March 23, 2017

SUBJECT: Halifax Community Road Train

ORIGIN

Presentation to the Halifax and West Community Council, and motion passed by Halifax and West Community Council at a meeting held on March 22, 2017.

LEGISLATIVE AUTHORITY

HRM Charter, Sec. 25 (e) (i) – “making recommendations to the Council respecting any matter intended to improve conditions in the community including, but not limited to recommendations respecting inadequacies in existing services provided to the community and the manner in which they might be resolved, additional services that might be required and the manner in which the costs of funding these services might be raised.”

RECOMMENDATION

Halifax and West Community Council recommends Halifax Regional Council request a staff report in response to the presentation and request as provided to Halifax and West Community Council on the *Halifax Community Road Train*.

BACKGROUND

At the March 22, 2017 meeting of Halifax and West Community Council, Community Council received a presentation by Mr. Dennis Campbell, CEO, Ambassatours with regard to a Halifax Community Road Train. The Road Train consists of an engine and three 20-passenger open-side train carriages. It is six feet wide and able to navigate the narrow streets of the waterfront area. The rear carriage is wheelchair accessible, and the train will have a professional driver and a safety attendant to welcome and assist passengers. The Road Train will run from June to October 2017 and is designed to run a circular loop along Lower Water Street and Hollis Streets. It will enable locals and tourists to visit various businesses and attractions along the waterfront in a fun and convenient way.

DISCUSSION

Mr. Campbell advised that the service will be funded by many local businesses combined with 'pay as you can' donations from the ridership. Ambassatours Gray Line will underwrite the losses for this service and if there is any profit, the funds would go back into improving the service in the future. Mr. Campbell requested the Municipality's consideration of providing a 3-year financial commitment as follows:

Year 1 - \$50,000

Year 2 - \$40,000

Year 3 - \$30,000

FINANCIAL IMPLICATIONS

Financial Implications would have to be considered in the staff report that is being requested.

RISK CONSIDERATION

N/A

COMMUNITY ENGAGEMENT

N/A

ENVIRONMENTAL IMPLICATIONS

N/A

ALTERNATIVES

No alternatives were provided.

ATTACHMENTS

Attachment 1: Presentation information submitted to Halifax and West Community's March 22, 2017 meeting.

A copy of this report can be obtained online at <http://www.halifax.ca/council/agendasc/cagenda.php> then choose the appropriate meeting date, or by contacting the Office of the Municipal Clerk at 902.490.4210, or Fax 902.490.4208.

Report Prepared by: Sheilagh Edmonds, Legislative Assistant, Municipal Clerk's Office



HALIFAX COMMUNITY ROAD TRAIN

DENNIS CAMPBELL, CEO

AMBASSATOURS GRAY LINE AND MURPHY'S ON THE WATER

WHAT IS.....THE HALIFAX COMMUNITY ROAD TRAIN?

- An “engine” with 3 train carriages
- Certified for road; professional driver & attendant on board
- Continuous loop from Discovery Centre to Historic properties and around to Hollis and back.
- Move people around the construction of Queen’s Marque
- Connector for parking lots and attractions around the waterfront – south to north
- Video of all things to see and do in the city
- Pay what you can



Halifax Community Road Train



Halifax Community Road Train

Wheelchair Accessible; Mobility Challenged; Bicycle Rack



Halifax Community Road Train

proposed route & stops



Halifax Community Road Train

https://www.dropbox.com/s/r34il25xvx6h4y5/DestinationHalifaxRoadTrainVideo_v7.mp4?dl=0

Halifax Community Road Train

How do we pay for it? Not-for-profit

PASSENGERS

- Pay what you can
- Suggested \$2.00 to \$5.00
- No one turned away

**Ambassatours Gray Line
will underwrite any losses
Any profits – back into
service**

SPONSORS

- Advertising sponsors
 - Signage
 - Naming rights
 - Stops
 - Video

BUT WE NEED YOUR HELP TOO!

**WHERE WE'VE
BEEN!**

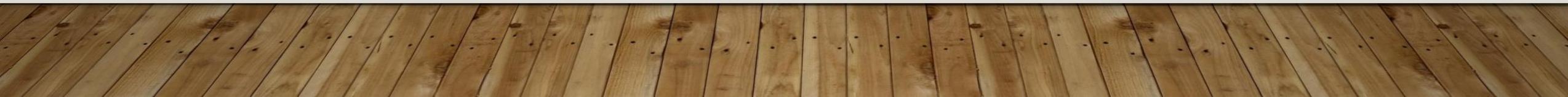
December 13, 2007

2007 FRED Service, July 7th, 2007 - October 27th, 2007 costs to Metro Transit are as follows:

Back in 2007 – a public local/visitor FRED bus “Free Rides Everywhere Downtown” was sponsored by the Downtown Business Commission (through sponsor funds from the local hotels) AND subsidized by HRM. (through Metro Transit).

	<u>Resources:</u>	<u>Costing</u>
Service Days / Hours:	113 Days / 918.69 hours @ 80.00 per	\$73,495.20
<u>Total Costing:</u>	<u>2007 FRED Service</u>	\$73,495.20
HRM (Metro Transit) 70%	(As per agreement)	 \$51,446.64
DHBC 30% TOTAL		\$22,048.56

Costs based on: Wkds 77 days, 626.01 Hrs
 Sat 16 days 130.08 Hrs
 Sun 20 days 162.60 Hrs
918.69 Total



Halifax Community Road Train

3 YEAR COMMITMENT

The ASK!

WHY?

- \$50,000 cash support – year 1
- \$40,000 cash support – year 2
- \$30,000 cash support – year 3
- Unique, inclusive, novel and FUN
- Practical community initiative as we all work through the downtown and waterfront construction
- Connector for locals and visitors
- Integrated and accessible transportation service linking people directly to the waterfront Halifax Transit bus terminal; Dartmouth via the Ferries; Kings Wharf via the Harbour Taxi; VIA Rail Station; cruise ship terminals; waterfront Boardwalk; bike, segway and kayak rentals, numerous land, water, Harbour Hopper and bus sightseeing tours, numerous restaurants, pubs, taverns, shops, boutiques, 4 major downtown parking lots, 5 downtown hotels and more!

Halifax Community Road Train

THANK YOU

Question?

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